DECISION NO (1) OF 2021

CONCERNING LICENCE CATEGORIES

DECISION NO. 1 OF 2021
Concerning Licence Categories for

Dubai Internet City, Dubai Media City, Dubai Knowledge Park, Dubai International Academic City, Dubai Outsource City, Dubai Production City, Dubai Studio City, Dubai Science Park, Dubai Design District and Emirates Towers

I, Malek Sultan Al Malek, Director General of the Dubai Development Authority

After perusal of the Dubai Technology and Media Free Zone Licensing Regulations 2003 and Regulation 3.2 thereunder do hereby amend certain sections or provisions of Decision No. 1 of 2018 regarding the categories of business for which a licence may be issued in the Zone.

This Decision replaces Decision No. 1 of 2018 concerning licence categories as amended.

ARTICLE (1)
DEFINITIONS AND INTERPRETATIONS

1.1 Capitalized and abbreviated words in this Decision shall have the meaning indicated below:

"AED"	means United Arab Emirates Dirhams.
"Audited Accounts"	means financial statements conforming to IFRS, GAAP or similar internationally recognised standards that are prepared by auditors or accountants qualified in the jurisdiction of issue of the Audited Accounts. Financial statements prepared by a company under Regulations 63 and 64 of the PCR and financial records maintained by a branch office under Regulation 95 of the PCR, to the extent such financial records are prepared or approved by independent auditors or accountants, are equivalent to and will count as Audited Accounts.
"Authority"	means the Dubai Creative Clusters Authority.
"BU"	means the business parks located within the Zone which includes DMC, DIC, DKP, DOC, DSC, DSP, DPC, DIAC, ET and D3.
"Cluster"	means the different sectors within the Zone in which businesses share the same or a related product or service which includes Science, Media, ICT, Design and Education.
"D3"	means the Dubai Design District.
"DED"	means each Department of Economic Development in the Emirates.
"Developer"	means the service provider who facilitates services to all common assets and facilities of the Zone that are intended for use by all owners, licensees, business partners and visitors within Zone.
"DHA"	means the Dubai Health Authority.
"DHCA"	means the Dubai Healthcare City Authority.
"DIAC"	means the Dubai International Academic City.
"DIC"	means the Dubai Internet City.

"DKP"	means the Dubai Knowledge Park.
"DMC"	means the Dubai Media City.
"DOC"	means the Dubai Outsource City.
"DPC"	means the Dubai Production City.
"DSC"	means the Dubai Studio City.
"DSP"	means the Dubai Science Park.
"DTCM"	means the Department of Tourism and Commerce Marketing of the Government of Dubai.
"Employment Regulations"	means the Dubai Technology and Media Free Zone Employment Regulations 2004, and its amendments.
"ET"	means the Emirates Towers.
"Freelancers"	means natural persons licensed to operate as sole proprietors as set out in Article 9.
"General Directorate of Residency and Foreign Affairs"	means the General Directorate of Residency and Foreign Affairs in Dubai.
"General Manager"	means the general manager appointed by a Licensee and whose name appears on the Licence.
"KHDA"	means the Knowledge and Human Development Authority of Dubai.
"Licence"	means a licence issued under Article 2 hereof.
"Licensee"	means any person, entity or company holding a valid licence issued under the Licensing Regulations and the PCR of the Authority, and all its amendments. A Freelancer is not a Licensee.
"Licensing Decision"	means Decision No. 1 of 2018 as amended and updated by this Decision No. 1 of 2021.
"Licensing Regulations"	means the Technology and Media Free Zone Licensing Regulations issued on 25 September 2003, and its amendments.

"NMC"	means the National Media Council.
"PCR"	means the Dubai Creative Clusters Private Companies Regulations 2016.
"Permit"	means a permit issued under Segment 27.
"Registered Office"	means the physical location in the Zone from which the Licensee conducts its business.
"UAE"	means the United Arab Emirates.
"Zone"	means the Zone established in the Emirate of Dubai pursuant to Law No. 15 of 2014 (as may be amended from time to time).

1.2 Wherever in this Decision an obligation or duty is placed on a Licensee or otherwise a Licensee is authorized to do any act, then unless it is otherwise provided, such obligation, duty or act may be carried out by the Directors, Owners, Operators or Licensee.

1.3 References in this Decision to time periods are to be construed in accordance with the Gregorian calendar. Whenever in this Decision reference is made to a period of time, such period will include every calendar day, except that:

1.3.1 When the last day of the period falls on a Friday or a Saturday, the period will end instead on the following Sunday; and

1.3.2 When the last day of the period falls on a UAE or Dubai public holiday, the period will end instead on the next day that is not a UAE or Dubai public holiday.

1.4 Unless the context otherwise requires, any reference in this Decision to a "person" includes a reference to a natural person, and to a corporate body, limited liability company, association or partnership and to the legal or personal representatives, legal successors and lawful assigns of any such person.

1.5 In the event of any inconsistency in this Decision or between this Decision and any other applicable law or regulation (whether issued by the Authority or otherwise), the Authority will determine the correct interpretation and each Licensee shall be so bound.

1.6 Any word(s) used in this Decision that are not defined in the Definitions shall have the meaning as contemplated under each respective Decision or Regulation.

1.7 Without in any way limiting the powers and functions conferred elsewhere under this Licensing Decision or under any other law (or the absence of such powers), the Authority

may, by a decision of the Director General or its duly designated representative (as contemplated under this Licensing Decision), issue and amend implementing guidelines, policies, circulars, systems, processes or procedures for carrying out the purposes of this Licensing Decision.

1.8 The Authority may, by a decision of the Director General or its duly designated representative (as contemplated under this Decision), issue and or amend from time to time this Licensing Decision and any implementing regulations, rules or decisions made thereunder.

1.9 The Authority may, by a decision of the Director General or its duly designated representative (as contemplated under this Licensing Decision), make rules regulating the conduct of activities carried on in the Zone, including without limitation the imposition (and recovery) of fees, fines and penalties.

ARTICLE (2)
ISSUE OF LICENCES AND PERMITS

21 Licences are issued by the Authority for each of DIC, DMC, DKP, DIAC, DPC, DOC, DSC, DSP and D3 for their respective licence segments as set out below. Licences for ET may be issued for any of the licence segments.

22 Licences for activities under the General Segment are issued by the Authority for all BU.

23 Licences for In5 and Dubai SME are issued subject to the specific criteria set out in Schedule 1.

24 Licences for activities under Segment 26.6 (Hotel and Leisure Services) are issued subject to the provisions of Schedule 2.

25 Each Licensee must appoint a General Manager as required by Regulation 8.1 of the Licensing Regulations and Regulation 74 of the PCR. The role and the conditions of the appointment of the General Manager are set out in Schedule 3 to this Decision. Schedule 3 is issued under Regulation 14.1 of the Licensing Regulations.

26 Each Licensee must maintain a Registered Office which will be stated on the Licence. Where a Licensee changes its Registered Office it must amend its Licence to state the new Registered Office. Compliance by a Free Zone Limited Liability Company under Regulation 51.2 of the PCR and a Branch office under Regulation 96.1.3 of the PCR will fulfil the requirements of this Article 2.6.

2.7 Freelancers must ensure to maintain and inform the Authority of its registered address consisting of a location and a postal address to which all communications and notices may be addressed. The first recorded address shall be that nominated and notified by the BU to the Authority at the time of issuing the Freelancer Permit.

2.8 Each Licensee must prepare and retain Audited Accounts. A Licensee shall supply its Audited Accounts to the Authority on demand by the Authority. Licensees that fail to prepare and retain Audited Accounts as set out in this Article 2.8, or supply Audited Accounts to the Authority on demand by the Authority as set out in this Article 2.8, will be subject to the procedures set out in Regulation 10 of the Licensing Regulations.

2.9 Natural persons are licensed by the Authority to operate as Freelancers under the Freelancer Segments (Segment 16.5, Segment 18.9, Segment 21.13 and Segment 25.10).

2.10 Permits are issued by the Authority under Segment 27 for certain specific commercial activities to be carried out in the Zone. Activity 27.1.2 (Food Service during Ramadan), Activity 27.1.4 (Catering Services) and 27.1.8 (Extra Working Hours) require the Permit holder to be a Licensee. For the rest of the Activities in Segment 27 the Permit holder is not required to be a Licensee but must be licensed by the DED.

2.11 Every Licensee shall maintain at its Registered Office full details of the Ultimate Beneficial Ownership ("**UBO**") of the Licensee. The UBO information must fully disclose and identify the individual person or persons that are the ultimate owners and/or controllers of the Licensee. The Licensee shall supply the UBO to the Authority on demand by the Authority.

2.12 Licensees and Freelancers shall ensure to obtain and maintain appropriate approvals or no objection certificates from the relevant authorities in the UAE including compliance with all applicable laws, decisions, rules and regulations in the conduct of its business in the Zone.

2.13 Penalties for breach of the Licensing Regulations and this Decision are set out in Schedule 4 to this Decision. Schedule 4 is issued under Regulation 31 of the Licensing Regulations.

2.14 Licensees registered at an address in either the Me'aisem City Centre or the My City Centre, Al Barsha, may, in addition to selecting activities under the Service Provider Segment (Segment 26.1) and the Support Services Segment (Segment 26.2), select activities from the City Centre Additional Activities Segment (Segment 26.4).

2.15 The issuance of a Licence by the Authority does not exempt the Licensee from having to obtain any other permit, licence or approval from such other regulators as required by Dubai or UAE law in the conduct of business.

ARTICLE (3)
SEGMENTS AND ACTIVITIES

General

3.1 Each of DIC, DMC, DKP, DIAC, DPC, DOC, DSC, DSP and D3's licence categories are divided into segments and a number of activities may be carried out under each segment.

3.2 Licensees under Publishing (Segment 19.6), Broadcasting TV (Segment 20.1), Broadcasting Radio (Segment 20.2), Social Media Platforms (Activity 18.2.8), Social Media Influencer (Activity 18.9.45), E-services (Activity 18.2.5), News Distribution Service (Activity 18.3.4) and Interactive Services (Activity 18.7.5) must register with and follow the requirements of the NMC including, without limitation, for Publishers and Broadcasters registering any modifications, additions or deletions to the titles and channels of such Licensees. Licensees under E-commerce (Segment 25.6) may be required to register with and follow the requirements of the NMC to the extent they are dealing in media-related content.

3.3 (Not used)

3.4 Licensees under clinic specialized in Beauty Spa (Activity 25.8.1) shall ensure that they obtain approval from the DHA or DHCA prior to the issuance of the licence.

3.5 Issuance of a licence under the activity of Beauty Advisors (Activity 25.8.2) or Nutrition and Fitness Advisors (Activity 25.8.3) is restricted to persons/companies who are approved by Dubai Municipality (DM).

3.6 Licensees have the option to choose one of the following:

i) to obtain a free zone customs code issued by Dubai Customs which will allow import and re-export from the Zone; however, the goods/products shall be stored within the Zone bounded area; or

ii) request a local customs code; however, the Licensee must pay the appropriate customs duty upon arrival of the goods/products; or

iii) not obtain a customs code, which will mean the Licensee may not import any goods/products.

3.7 Licensees under Executive Search (Segment 21.12) are required to provide and maintain a deposit or bank guarantee with the Authority in the amount of AED100,000.

3.8 Licensees under Operations Support (Activity 17.1.7) must retain copies of their operation support contracts with third party clients for verification by the Authority on demand and may not supply operation support services through any employee of the Licensee who earns less than AED3,000 per month.

3.9 Licensees under Event Management (Segment 18.4), Event Support Services (Segment 18.5) and Studio Consultancy (Activity 20.8.13) who organise, manage or administer events that involve the issuance of tickets for entry to such events must comply with the requirements of the DTCM under Decree 25 of 2013 (as amended) Concerning Event e-Licensing and e-Ticketing System.

3.10 Issuance of a Licence under the activity of Property Holding Company (Activity 26.7.6) will, subject to any exemption granted by the Authority in its discretion, be on an exclusive basis such that the Licensee may not have any other activity on its Licence.

ARTICLE (4)
LIMITATIONS ON LICENSING FOR BROADCASTING TV SEGMENT, BROADCASTING RADIO SEGMENT (ALL "BROADCAST LICENSEES"), PUBLISHING SEGMENT (ALL "PUBLISHERS")

4.1 Broadcast Licensees and Publishers under the Publishing Segment (Segment 19.6), Broadcasting TV Segment (Segment 20.1) or Broadcasting Radio Segment (Segment 20.2) are restricted from opening a branch within the UAE including any other free zones.

4.2 For the Broadcasting TV (Segment 20.1), Broadcasting Radio (Segment 20.2) and Publishing (Segment 19.6) only free zone limited liability companies are permitted.

4.3 The Authority (for the purposes of this Article 4.3, represented by the Director General of the Authority) shall designate an authorised uplink service provider in the Zone. No Broadcast Licensee is authorised to uplink or resell, repackage or sub-lease broadcast uplink services except and to the extent expressly authorised by the Authority and following consultation with the authorised uplink service provider.

4.4 Prior to production and distribution of any publication by a Publisher or broadcasting of any TV or radio channel by a Broadcast Licensee (each such publication being a "**Title**" and each TV or radio station being a "**Channel**" for the purposes of this Article 4.4), each Publisher or Broadcast Licensee shall provide to the Authority a proposal for such Title or Channel, setting out the intended content, style and make-up of such Title or Channel for registration with the Authority. A Publisher or Broadcast Licensee shall not proceed to publish or broadcast any Title or Channel unless and until the Title or Channel is registered

with the Authority and the NMC as set out in Article 14.4 below. For any modifications or additions to the Channels being broadcast by a Broadcast Licensee under the Broadcasting TV (Segment 20.1) and Broadcasting Radio (Segment 20.2), DSC/DMC (as the Authority's representative) must be informed in writing in advance by the Broadcast Licensee of any such modifications or additions, and the Broadcast Licensee's Licence will be amended to reflect any such modifications or additions. No Broadcast Licensee may operate on the basis of any modifications or additions to the Channels being broadcast by that Broadcast Licensee unless and until its Licence is amended.

4.5 For Broadcast Licensees and Publishers, any and all disputes with regard to content will be subject to the jurisdiction of the Dubai Creative Clusters Authority Broadcasting and Publication Standards Tribunal Regulations 2016 and the Dubai Creative Clusters Authority Code of Guidance 2016.

4.6 For Broadcasting TV (Segment 20.1) and Broadcasting Radio (Segment 20.2), Licensees are not permitted to uplink through the designated uplink provider any third party channels not owned or controlled by that Licensee.

4.7 For Broadcasting TV (Segment 20.1) and Broadcasting Radio (Segment 20.2) a Licensee is not permitted to provide satellite service for free to air channels unless authorised by the Authority and by the authorised uplink service provider. Additional annual fees will apply to any such authorisation. Such Licensees are further not permitted to provide satellite services for channels not owned by that Licensee, unless authorised by DSC/DMC and authorised uplink service provider. If so authorised, an additional fee will apply.

ARTICLE (5)
LIMITATIONS ON LICENCE FOR THE EDUCATION PROVIDER

5.1 Issuance of a licence for the activity Branch University (Activity 22.1.2) will only be granted to bona fide branches of an approved foreign university, college or school and in case that university, college or school exercises full control over the operation and management of the branch.

5.2 Licensees under the Higher Education Provider Segment (Segment 22.1) shall each ensure that all students enrolled with the Licensee are provided with a valid student identity card.

5.3 Licensees under the Higher Education Provider Segment (Segment 22.1) shall ensure that an initial approval of Academic Authorization from the KHDA is obtained prior to issuance of the licence.

5.4 Licensees under Early Learning Centre – Nursery (Segment 22.5) shall each ensure that

they obtain the approval of the KHDA and/or the Ministry of Social Affairs (whichever is applicable), prior to the issuance of the licence.

5.5 Licensees under Professional and Management Development Training (Segment 21.1), Computer Training (Segment 21.2), Language Training (Segment 21.3), Fine Arts Training (Segment 21.4), Child Skills Development Training (Segment 21.5), Tutoring Services (Segment 21.6), Technical & Occupational Skills (Segment 21.7), Educational Support Services (Segment 22.3), and School (Segment 22.4) must obtain a No Objection Certificate (NOC) from KHDA prior to issuance of licence.

5.6 Licensees under Dubai International Academic City (Segment 22) shall ensure that any advertising, public relations or similar publicity or awareness raising actions comply with the requirements of the KHDA.

ARTICLE (6)
LIMITATIONS ON LICENCE FOR THE ASSOCIATIONS (NON-PROFIT) SEGMENTS

6.1 Issuance of a licence for the Media Association – Non-Profit (Segment 18.10), Association – Non-Profit (Segment 24.10), Professional Association – Non-Profit (Segment 21.14) and Life Science Associations – Non-Profit (Segment 23.9) will only be granted to bona fide representatives of the relevant segment that operate on a non-profit and non-commercial basis. All Licensees must obtain prior approval for registration from the Community Development Authority (CDA).

ARTICLE (7)
LIMITATIONS ON CONSULTANCY SEGMENTS

7.1 Licensees under Legal Consultants Activity (Activity 26.3.1) and/or Lawyers & Advocates Activity (Activity 26.3.2) shall each ensure that it obtains the approval of the Dubai Legal Affairs Department prior to the issuance of licence.

7.2 Issuance of any licence under the following activities are restricted to persons or organisations that are currently licensed to undertake that precise activity by the relevant authorities in Dubai or elsewhere in the UAE:

Segment/Activity No.	Segment/Activity
Activity 26.3.3	Auditing of Accounts

Activity 26.3.4	Accounting & Bookkeeping
Activity 26.3.5	Architectural Consultancy
Activity 26.3.6	Engineering Design Consultancy
Activity 26.3.7	Master Planning and Infrastructure Design Consultancy

ARTICLE (8)
LIMITATIONS ON SERVICE PROVIDER AND SUPPORT SERVICE UNDER THE GENERAL CATEGORY

8.1 Issuance of any licence under the following segment is restricted to persons, entities or companies that are currently licensed to undertake that precise activity by the relevant authorities in Dubai or elsewhere in the UAE:

Segment/Activity No.	Segment/Activity	Relevant Authority
Segment 26.1	Service Provider	Department of Economic Development in the relevant Emirates

8.2 Issuance and renewal of licences under the following activities are subject to obtaining appropriate approvals or no objection certificates from the relevant authorities in Dubai as indicated.

Segment/Activity No	Segment/Activity	Relevant Authority
Activity 20.8.14	Aerial Photography and Video	Dubai Civil Aviation Authority
Activity 25.2.8	Ear & Body Piercing	Dubai Health Authority
Activity 26.1.5	Travel Agency	Dubai Civil Aviation Authority
Activity 26.1.6	Tour Services	Dubai Civil Aviation Authority
Activity 26.1.7	Car Rental	Roads & Transport Authority
Activity 26.1.10	Catering Services	Dubai Municipality

Activity 26.1.11	Pharmacy	Dubai Health Authority
Activity 26.1.13	Medical Spa	Dubai Health Authority
Activity 26.1.17	Supermarket	Dubai Municipality
Activity 26.1.18	Hypermarket	Dubai Municipality
Activity 26.1.45	Real Estate Agent	RERA
Activity 26.1.46	Real Estate Consultancy	RERA
Activity 26.1.51	Honey & Apiary Accessories Trading	Dubai Municipality
Activity 26.1.52	Domestic Pets Grooming	Dubai Municipality
Activity 26.1.53	SIM Trading	TRA
Activity 26.2.4	General Hospital	DHA or DHCA
Activity 26.2.5	Ambulatory Care Facility	DHA or DHCA
Activity 26.2.6	Dental Clinic	DHA or DHCA
Activity 26.2.7	Poly Clinic	DHA or DHCA
Activity 26.2.8	Medical Laboratory	DHA or DHCA
Activity 26.2.9	Rehabilitation Centre	DHA or DHCA
Activity 26.2.10	Health Club/Fitness Centre	Dubai Municipality
Activity 26.2.13	Laundry	Dubai Municipality
Activity 26.2.22	Restaurant	Dubai Municipality
Activity 26.2.23	Coffee Shop	Dubai Municipality
Activity 26.2.24	Bread & Bakery	Dubai Municipality
Activity 26.2.25	Ice Cream Shop	Dubai Municipality
Activity 26.2.26	Convenience Store	Dubai Municipality
Activity 26.2.32	General Clinic	DHA
Activity 26.2.34	Beauty Salon (Men)	Dubai Municipality
Activity 26.2.35	Beauty Salon (Ladies)	Dubai Municipality
Activity 26.2.36	Beauty Salon	Dubai Municipality

Activity 26.2.37	Spa Club	Dubai Municipality
Activity 26.2.38	Mini Store	Dubai Municipality
Activity 26.2.39	Cafeteria	Dubai Municipality
Activity 26.4.2	Baby Food Retail	Dubai Municipality
Activity 26.4.17	Department Store	Dubai Municipality
Activity 26.4.23	Confectionary and Chocolate Retail	Dubai Municipality
Activity 26.4.24	Telecommunications Services	Telecommunications Regulatory Agency
Activity 26.4.25	Health Food Retail	Dubai Municipality
Activity 26.4.26	Medical, Surgical Articles and Requisites Retail	Dubai Health Authority
Activity 26.4.28	Spectacles and Contact Lenses Retail	Dubai Health Authority
Activity 26.4.29	Juice and Soft Drinks Shop	Dubai Municipality
Activity 26.4.43	Snack Food Retail	Dubai Municipality
Activity 26.4.44	Foodstuff and Beverage Retail	Dubai Municipality
Activity 26.4.45	Air Cargo Services	Dubai Civil Aviation Authority
Activity 26.4.46	Document Transport	Emirates Post

ARTICLE (9)
LIMITATIONS ON LICENSEES FOR THE FREELANCER SEGMENTS

9.1 Issuance of permits under the Freelancer Segments (Segment 16.5, Segment 18.9, Segment 21.13 and Segment 25.10) will only be to individuals on a sole practitioner basis.

9.2 The fee for a Freelancer permit is AED7,500 per annum.

9.3 A Freelancer is not an employee for the purposes of the Employment Regulations.

ARTICLE (10)
ADDITIONAL SEGMENTS AND ACTIVITIES

10.1 Subject to the prior approval and determination of the Authority (for the purposes of this Article 10.1, represented by the Registrar of the Authority), except for the activities set out in sub-clause 10.2 and sub-clause 10.3 below, a Licensee shall be eligible to add an additional segment(s) to its current licence, provided however, that each segment added (an "**Additional Segment**") shall be charged at an additional annual licence fee of AED 10,000 over and above the standard fee charged for the current segment provided that such Additional Segment is a standard segment charged at an annual licence fee of AED15,000. Where the Additional Segment selected is charged at a higher annual licence fee than AED15,000, then no discount will apply. There shall be no pro-rating of the Additional Segment licence fee irrespective of when the Licensee's Licence is due for renewal.

10.2 Any Licensee wishing to add any of the following segments and activities (Segment 18, Activity 19.4.2, Activity 19.5.6, Segment 19.6, Segment 20.1, Segment 20.2, Activity 23.1.4, Activity 23.2.4, Activity 23.3.4, Activity 23.4.4, Activity 23.5.4, Activity 23.6.4, Activity 24.1.7, Activity 24.2.7, Activity 24.3.7, Activity 24.4.7, Activity 24.5.7, Activity 24.6.7, Activity 24.7.7, Activity 24.9.6, Activity 24.8.4, Activity 25.2.5, Activity 25.3.6, Activity 25.4.5) to its current licence must obtain the prior approval of the Authority and pay the standard licence fees for those activities as set out herein.

10.3 A Licensee registered at an address in either the Me'aisem City Centre or the My City Centre, Al Barsha, may add additional activities to its licence for an additional annual licence fee of AED1000 per additional activity added.

10.4 A Licensee may, subject to the per-segment limits set out in Article 14 below, add additional activities to its Licence from the same segment for no additional Licence fee.

10.5 The Authority may, at its discretion and on application by a Licensee, increase the number of activities permitted under a particular segment.

ARTICLE (11)
SHARED SEGMENTS

11.1 A Licensee licensed in one Cluster may add an additional segment or activity from another Cluster at the sole discretion of the Authority.

ARTICLE (12)
PROPERTY MANAGEMENT SERVICES

12.1 Licensees with the activity Property Management (Activity 26.7.4), must obtain a No Objection Certificate from Real Estate Regulatory Authority (RERA) prior to issuance of licence.

12.2 Issuance of a licence for the Property Management Services (Segment 26.7) is specifically restricted to the management of properties located in areas under the regulatory and administrative control of the Authority and for properties that are owned or leased by the Licensee. A Licensee is not permitted to provide property management services whether by way of leasing, brokerage or sale of any properties located outside the Zone under any circumstances.

ARTICLE (13)
ADDITIONAL REQUIREMENTS FOR LICENSING UNDER THE HOTEL AND LEISURE SERVICES SEGMENT

13.1 Issuance of a licence for the Hotel and Leisure Services (Segment 26.6) is subject to licensing and approval requirements as set out in Schedule 2 of the Decision.

ARTICLE (14)
LICENCE FEES

14.1 The following annual fees are applicable in respect of licences or permits issued for the following segments:

DIC		
Segment/Activity	**Fees (AED)**	**No. of Activities allowed within the segment**
Internet and Multimedia	15,000.00	Five
Software	15,000.00	Five
Telecommunication and Network	15,000.00	Five
IT Services	15,000.00	Five

Freelancer	7,500.00	One
Data Centre	15,000.00	Three

DOC		
Segment/Activity	**Fees (AED)**	**No. of Activities allowed within the segment**
Outsource	15,000.00	One

DMC		
Segment/Activity	**Fees (AED)**	**No. of Activities allowed within the segment**
Advertising & Communication	20,000.00	Two
Media & Marketing Services	15,000.00	Four
Media Support Services	15,000.00	Two
Event Management	15,000.00	Five
Event Support Services	15,000.00	One
Media & Marketing Consultancy	15,000.00	One
New Media	15,000.00	Five
Business Information	15,000.00	One
Freelancers	7,500.00	Three
Media Association (Non Profit)	15,000.00	One
Gaming & E-Sports	15,000.00	Three

DPC		
Segment/Activity	**Fees (AED)**	**No. of Activities allowed within the segment**
Printing & Packaging Machinery	15,000.00	Two
Printing Consumables	15,000.00	Two
Printing Press	15,000.00	Five
Signage & Exhibition (*except Fabrication and Production)*	15,000.00	Three
Signage & Exhibition - Fabrication and Production	25,000.00	One
Packaging (*except Paper Packaging and Recycling Product Manufacture)*	15,000.00	Five
Packaging - Paper Packaging and Recycling Product Manufacture	25,000.00	One
Publishing	20,000.00	Five
Publishing Support Services	15,000.00	Four
Promotional Services	15,000.00	One
General Warehousing	15,000.00	One

DSC		
Segment/Activity	**Fees (AED)**	**No. of Activities allowed within the segment**
Broadcasting TV: TV Station – Satellite	25,000.00	One
Broadcasting TV: TV Network – Satellite	40,000.00	One
Broadcasting TV: TV Station – Terrestrial	25,000.00	One
Broadcasting TV: TV Network – Terrestrial	40,000.00	One
Broadcasting TV: IP Streaming/Internet TV	25,000.00	One

Broadcasting TV: Over the Top Video Content	25,000.00	One
Broadcasting Radio: Radio Station – Satellite	25,000.00	One
Broadcasting Radio: Radio Network – Satellite	40,000.00	One
Broadcasting Radio: Radio Station – Terrestrial	25,000.00	One
Broadcasting Radio: Radio Network – Terrestrial	40,000.00	One
Broadcasting Radio: IP Streaming/Internet Radio	25,000.00	One
Broadcast Support Services	15,000.00	One
Broadcast Service Providers	15,000.00	One
Digital Content Creation	15,000.00	Three
Film Support Services	15,000.00	Two
Production (Film/TV and Radio)	15,000.00	Three
Production Support Services	15,000.00	Three
Music and Entertainment	15,000.00	Two
Themed Amusement and Recreation Activities	15,000.00	One

DKP		
Segment/Activity	**Fees (AED)**	**No. of Activities allowed within the segment**
Professional and Management Development Training	15,000.00	Three
Computer Training	15,000.00	One
Language Training	15,000.00	One
Fine Arts Training	15,000.00	One
Child Skills Development Training	15,000.00	One

Tutoring Services	15,000.00	One
Technical & Occupations Skills	15,000.00	Three
Human Resources Consultancy	15,000.00	Three
Research & Development	15,000.00	One
Content Development	15,000.00	One
Assessment and Testing	15,000.00	One
Executive Search	15,000.00	One
Freelancers	7,500.00	One
Association (Non-Profit)	15,000.00	One

DIAC		
Segment/Activity	**Fees (AED)**	**No. of Activities allowed within the segment**
Higher Education Provider	15,000.00	One
Non-Academic Services Provider	15,000.00	One
Educational Support Services	15,000.00	Two
School	15,000.00	One
Early Learning Centre	15,000.00	One

DSP		
Segment/Activity	**Fees (AED)**	**No. of Activities allowed within the segment**
Therapeutics *(except Manufacturing and Production)*	15,000.00	Five
Therapeutics - Manufacturing and Production	25,000.00	One

Food *(except Manufacturing and Production)*	15,000.00	Five
Food - Manufacturing and Production	25,000.00	One
Agricultural, Forestry, Horticulture *(except Manufacturing and Production)*	15,000.00	Five
Agricultural, Forestry, Horticulture - Manufacturing and Production	25,000.00	One
Environment *(except Manufacturing and Production)*	15,000.00	Five
Environment - Manufacturing and Production	25,000.00	One
Medical/Scientific Devices or Equipment *(except Manufacturing and Production)*	15,000.00	Five
Medical/Scientific Devices or Equipment - Manufacturing and Production	25,000.00	One
Specialty Supplies *(except Manufacturing and Production)*	15,000.00	Five
Specialty Supplies - Manufacturing and Production	25,000.00	One
Diagnostics and Analysis	15,000.00	Four
Life Science Services	15,000.00	Five
Life Science Associations (Non Profit)	15,000.00	One
Renewable Energy (*except Manufacturing*)	15,000.00	Five
Renewable Energy – Manufacturing	25,000.00	One
Energy (*except Manufacturing*)	15,000.00	Five
Energy – Manufacturing	25,000.00	One
Energy Efficiency Equipment (*except Manufacturing*)	15,000.00	Five
Energy Efficiency Equipment – Manufacturing	25,000.00	One
Air and Environment (*except Manufacturing*)	15,000.00	Five
Air and Environment – Manufacturing	25,000.00	One

Water and Waste Water (*except Manufacturing*)	15,000.00	Five
Water and Waste Water – Manufacturing	25,000.00	One
Recycling and Solid Waste (*except Manufacturing*)	15,000.00	Five
Recycling and Solid Waste - Manufacturing	25,000.00	One
Transportation (*except Manufacturing*)	15,000.00	Five
Transportation – Manufacturing	25,000.00	One
Green Building (*except Manufacturing*)	15,000.00	Five
Green Building – Manufacturing	25,000.00	One
Organic Products (*except Manufacturing*)	15,000.00	Five
Organic Products – Manufacturing	25,000.00	One
Association (Non-Profit Organizations)	15,000.00	One
Conformity Assessment and Certification Agency	15,000.00	One

D3		
Segment/Activity	**Fees (AED)**	**No. of Activities allowed within the segment**
Marketing	15,000	Two
Fashion *(except Manufacturing)*	15,000	Five
Fashion – (*including* Manufacturing)	20,000	Five
Luxury *(except Manufacturing)*	15,000	Five
Luxury – *(including* Manufacturing)	20,000	Five
Interior, Furniture and Objects *(except Manufacturing)*	15,000	Five
Interior, Furniture and Objects –*(including* Manufacturing)	20,000	Five

Design	15,000	Three
E-Commerce	15,000	One
Ancillary Services	15,000	Three
Beauty Care	15,000	One
Art	15,000	One
Freelancer	7,500	One
Marketing Services	15,000	One
Event Management	15,000	Three

General		
Segment/Activity	**Fees (AED)**	**No. of Activities allowed within the segment**
Service Provider	15,000.00	One
Support Services	15,000.00	One
Consultancy	15,000.00	One
Regional Head Quarters	15,000.00	One
Property Management Services	15,000.00	One

Permits	
Segment/Activity	**Fees (AED)**
Counter/Kiosk (display only)	1,500.00
Counter/Kiosk (display and sell)	5,000.00
Food Service During Ramadan - Dine In	2,000.00
Food Cart	500.00
Catering Services	5,000.00

Self Service ATM Machine	1,000.00
Self Service Vending Machine	300.00
Self Service Payment Machine	300.00
Extra Working Hours (up to 0200 hours)	2,000.00
Extra Working Hours (up to 0300 hours)	3,000.00

14.2 Licence for Hotels and Leisure Services (Segment 26.6) is subject to obtaining a classification from the Department of Tourism and Commerce Marketing and applicable annual licence fees as set out in Schedule 2 to this Decision:

Classification	Fees (AED)	No. of Activities allowed within the segment
Hotel – 1 Star	15,000.00	One
Hotel – 2 Star	15,000.00	One
Hotel – 3 Star	20,000.00	One
Hotel – 4 Star	30,000.00	One
Hotel – 5 Star	45,000.00	One
Hotel – Budget	15,000.00	One
Hotel – Floating	15,000.00	One
Hotel – Administration Office	15,000.00	One
Hotel Apartment – Standard	20,000.00	One
Hotel Apartment – Superior	20,000.00	One
Hotel Apartment – Deluxe	25,000.00	One
Hotel Apartment – Administration Office	15,000.00	One
Guest House – Standard	15,000.00	One
Guest House – Deluxe	15,000.00	One
Hospitality Management Consultancy	15,000.00	One
Vacation Homes Rental	15,000.00	One

Fees for additional items on licences

14.3 Licensees with the activity Property Management Services (Activity 26.7.4) and Licensees with an activity from the Service Provider segment (Segment 26.1) or Support Services segment (Segment 26.2) who wish to add additional locations / places of business on their Licence shall pay a fee of AED5,000 per additional location.

14.4 Subject to Article 14.5 and Article 14.6 below Broadcasters must register Channels, and Publishers under Activity 19.6.1 (Newspapers) and Activity 19.6.2 (Magazines) must register titles produced under these particular activities, on their Licence upon payment of the prescribed fees:

Channel, Title and Location	Fees (AED)
Broadcasting TV – Per Channel	5,000.00
Publishing – Per Title	5,000.00

14.5 Publishers who list multiple Titles on their Licence are entitled to a discounted listing fee structure as follows:

Number of Titles	Percentage Discount
1-9	0%
10-19	10%
20-29	20%
30-39	30%
40 and above	40%

14.6 Broadcasters who list multiple Channels on their Licence are entitled to a discounted listing fee structure as follows:

Number of Channels	Percentage Discount
1-3	0%
4-8	10%
9-15	20%
16-25	30%
26 and above	40%

ARTICLE (15)
CAPITALISATION OF COMPANIES

15.1 Subject to certain minimum paid up capital amounts set out below for specific segments and activities, for all other activities and for the purposes of Regulation 25.1 of the PCR, the minimum paid up capital of an FZ-LLC shall be AED 10,000.

The following segments and activities shall have the minimum paid up capital as set out against each:

DOC	
Segment	**Share Capital (AED)**
Outsource	300,000.00

DPC	
Segment	**Share Capital (AED)**
Printing & Packaging Machinery	100,000.00
Printing Consumables	50,000.00
Printing Press	100,000.00
Signage & Exhibition (*except Fabrication & Production)*	50,000.00
Signage & Exhibition - Fabrication & Production	500,000.00
Packaging (*except Paper Packaging and Recycling Product Manufacture)*	50,000.00
Packaging (*with Paper Packaging and Recycling Product Manufacture)*	100,000.00
Publishing	50,000.00
Publishing Support Services	50,000.00
Promotional Services	50,000.00
General Warehousing	50,000.00

DSC	
Segment	**Share Capital (AED)**
Broadcasting TV: TV Station-Satellite	1,000,000.00
Broadcasting TV: TV Network Satellite	1,000,000.00
Broadcasting TV: TV Station-Terrestrial	1,000,000.00
Broadcasting TV: TV Network/Terrestrial	1,000,000.00
Broadcasting TV: IP Streaming/Internet TV	50,000.00
Broadcasting TV: Over The Top Video Content	50,000.00
Broadcasting Radio / Radio Station-Satellite	1,000,000.00
Broadcasting Radio / Radio Network-Satellite	1,000,000.00
Broadcasting Radio /Radio Station-Terrestrial	1,000,000.00
Broadcasting Radio / Radio Network-Terrestrial	1,000,000.00
Broadcasting Radio / IP Streaming/Internet Radio	50,000.00
Broadcast Support Services	50,000.00
Broadcast Service Providers	50,000.00
Digital Content Creation	50,000.00
Film Support Services	50,000.00
Production (Film/ TV and Radio)	50,000.00
Production Support Services	50,000.00
Music and Entertainment	50,000.00
Themed Amusement and Recreation Activities	50,000.00

DIAC	
Segment	**Share Capital (AED)**
Higher Education Provider	50,000.00
Non-Academic Services Provider	50,000.00
Educational Support Services	50,000.00

School	50,000.00
Early Learning Centre	50,000.00

D3	
Segment	**Share Capital (AED)**
Fashion - including Manufacturing	100,000
Luxury - including Manufacturing	100,000
Interior, Furniture and Objects - including Manufacturing	100,000

General	
Segment	**Share Capital (AED)**
Support Services (*excluding General Hospital, Ambulatory Care Facility, Poly Clinic, Theatre and Cinema and Shopping Centre/Mall)*	50,000.00
Support Services - *General Hospital, Ambulatory Care Facility, Poly Clinic, Theatre and Cinema and Shopping Centre/Mall*	500,000.00
Hotel - Administration Office	50,000.00
Hotel Apartment – Administration Office	50,000.00
Hotel – Budget	1,000,000.00
Hotel – 1 Star	1,000,000.00
Hotel – 2 Star	1,000,000.00
Hotel - 3 Star	1,000,000.00
Hotel - 4 Star	2,000,000.00
Hotel - 5 Star	3,000,000.00
Standard Hotel Apartment	1,000,000.00
Superior Hotel Apartment	1,000,000.00
Deluxe Hotel Apartment	2,000,000.00

Floating Hotel	1,000,000.00
Vacation Homes Rental	50,000.00
Guest House – Standard	1,000,000.00
Guest House – Deluxe	1,000,000.00
Hospitality Management Consultancy	50,000.00
Property Management Services	50,000.00
Regional Head Quarters	50,000.00

PART ONE: DUBAI INTERNET CITY

16.1 Software

(Companies conducting activities related to developing, installing, and/or modifying software products of their own or of a third party. Segment covering various software products and platforms including but not limited to: Application software; Utility software; System & Infrastructure software; Legacy systems; Programming tools; Application and database servers; Information systems (including GIS); Web & Mobile application design and development; payment gateway and other software solutions applicable in the fields of Artificial Intelligence, Data Analytics, Business & Robotic process automation, Gaming solutions, Internet of Things, VR/AR, Blockchain (excluding cryptocurrency-related activities), Cybersecurity and Cloud Computing).

16.1.1 Consultancy

(Companies that provide expert advice to other entities on creating or optimizing a business process, technical and consultative studies, market sizing and customer profiling, technical services and consultancies with respect to IT and applications like Intranet, Internet, and data warehousing to enhance administration and technical performance)

16.1.2 Developer

(Companies that create or customize discrete content, components, applications or programs for themselves or for third parties)

16.1.3 Solution Provider

(Companies that resell, distribute, or implement software for third parties. The scope of services also includes providing specific IT solutions for business entities, such as security or IT infrastructure, and individual customized services to clients over a longer period of time)

16.1.4 Customer Service

(Companies that provide after-sales support to enhance or to maintain the value of a software product)

16.1.5 Support Service Provider

(Companies that provide individual services and products to third parties for the purpose of conducting or facilitating relevant activities under the current segment)

16.2 Internet and Multimedia

(Companies conducting activities related to developing and/or distributing Internet or multimedia content & services including but not limited to the fields of gaming; video; music; social media & community platforms; communication solutions; search engines and other solutions provided online. Additional activities may include providing different applications through a network or enabling technologies, Social Media & community platforms, Communication solutions, search engines and other solutions provided online).

16.2.1 Consultancy

(Companies that provide expert advice to other entities on creating or optimizing a business process, technical and consultative studies, market sizing and customer profiling, technical services and consultancies with respect to IT and applications like Intranet, Internet, and data warehousing to enhance administration and technical performance)

16.2.2 Developer

(Companies that create or customize discrete content, components, applications or programs for self or for third parties)

16.2.3 Solution Provider

(Companies that resell, distribute, or implement internet and multimedia content, services or applications for third parties. The scopes of services also include providing specific IT solutions for providing such content and services to third parties)

16.2.4 Customer Service

(Companies that provide after-sale support to enhance or to maintain the value of a product or service)

16.2.5 Support Service Provider

(Companies that provide individual services and products to third parties for the purpose of facilitating other relevant activities; these include companies that:

- Provide goods, services and carry out commercial transactions through an electronic medium. This includes companies utilizing closed information networks which are connected to open information networks;
- Act as a middleman for products moving from sellers to clients directly through a Web-based network;
- Create portals between two or more entities and solely accessed by those

entities;
- Create a portal for businesses to be accessed by their clients only; host websites through their services, providing hosting and security)

16.3 Telecommunication and Network

(Companies conducting activities related to developing, installing, modifying, and/or operating networks or providing relevant services designed for operating network-based applications or services including but not limited to security system solution and related hardware and infrastructure, Telecom service provider, Satellite telecommunication services, Teleportation Services, Video and online conferencing services, Telecom infrastructure implementation and support, Mobile messaging and associate services. The manufacture of physical components within the Zone and direct trading of physical components and products into UAE market is not allowed).

16.3.1 Consultancy

(Companies that provide expert advice to other entities on creating or optimizing a business process, technical and consultative studies, market sizing and customer profiling, technical services and consultancies with respect to IT and applications like Intranet, Internet, and data warehousing to enhance administration and technical performance)

16.3.2 Developer

(Companies that create / customize / modify networks and / or operate networks or provide relevant services designed for operating network-based applications or services for self or for third parties)

16.3.3 Solution Provider

(Companies that resell, distribute, implement software for third parties. Their scopes of services also include providing specific IT solutions for business entities, such as security or IT infrastructure and individual services to a client over a longer period of time)

16.3.4 Customer Service

(Companies that provide after-sale support to enhance or to maintain the value of a product or service)

16.3.5 Support Service Provider

(Companies that provide individual services and products to third parties for the purpose of conducting or facilitating relevant activities under the current segment)

16.4 IT Services

(Companies conducting activities related to developing, providing standardized, repeatable IT services, including but not limited to IT consultancy and advisory, IT security services CCTVs and IP video surveillance equipment, IT integration services, Infrastructure advisory service, IT advisory and IT architecture design, IT advisory and IT architecture design, Big data analytics).

16.4.1 Consultancy

(Companies that provide expert advice to other entities on creating or optimizing a business process, technical and consultative studies, market sizing and customer profiling, technical services and consultancies with respect to IT and applications like Intranet, Internet, and data warehousing to enhance administration and technical performance)

16.4.2 Developer

(Companies that create or customize discrete content or programs for self or for third parties)

16.4.3 Solution Provider

(Companies that resell distribute and implement software for third parties. Their scopes of services also include providing specific IT solutions for business entities, such as security or IT infrastructure and individual services to a client over a longer period of time)

16.4.4 Customer Service

(Companies that provide after-sale support to enhance or to maintain the value of a product or service)

16.4.5 Support Service Provider

(Companies that provide individual services and products to third parties for the purpose of conducting or facilitating relevant activities under the current segment)

16.5 ICT Freelancers

16.5.1 Web, Mobile, Software Development and Architecture Freelancer

(A person providing services in desktop software development, Ecommerce development, game development, mobile development, product management, Q&A testing, scripts and utilities, web development, web and mobile design and software development)

16.5.2 IT and Telecommunication Networking Freelancer

(A person providing services in database administration, ERP/CRM software, information security, network and system administration, IT and networking)

16.5.3 Data Science and Analytics Freelancer

(A person providing services in A/B testing, data visualisation, data extraction ETL, data mining and management, machine learning, quantitative analysis, data science and analytics)

16.5.4 Customer Service Freelancer

(A person providing services in customer service, technical support and related services)

16.6 Data Centre *(This Segment also applies to DOC)*

(Companies conducting activities related to providing Data Hosting, Processing, Distribution, and Disaster Recovery solution. This activity includes cloud computing, hybrid and on-premises data centres.)

16.6.1 Consultancy *(This Activity also applies to DOC)*

(Companies conducting activities related to providing technical services and consultancies on data centres including but not limited to technical and consultative studies, market sizing and customer profiling, site selection and auditing, testing and commissioning, processes creation and optimization, technical services and maintenance.)

16.6.2 Design *(This Activity also applies to DOC and D3)*

(Companies conducting activities related to designing of data centres of any type including but not limited edge data centre; modular; on premises; wholesale & retail hosting data centre; hyperscale data centre. Companies shall not undertake any construction documents and/or management of projects.)

16.6.3 Operations *(This Activity also applies to DOC)*

(Companies conducting activities related to operating or providing services to operate data centre facilities related to but not limited to data hosting services (including web hosting), data storage, data distribution and data recovery services for own or third party. This includes but is not limited to Cloud service providers, collocation service providers, hybrid and on-premises data centres.)

PART TWO: DUBAI OUTSOURCE CITY

17.1 Outsource

17.1.1 Customer Care

(Companies providing outsource services for customer selection through marketing campaigns, telemarketing and telesales, retention of services and support, extension services through cross selling and up selling and technical help desks)

17.1.2 Transaction Processing

(Companies providing third party services for billing and payment services, insurance claims processing, medical prescription processing and general collections. This does not include any of the insurance service activities set out in the Service Provider Segment (Segment 26.1))

17.1.3 Third Party Administrator (TPA)

(Companies engage in processing health insurance claim and perform other administrative services in accordance with the service contract)

17.1.4 Information Technology Management

(Companies providing outsource services to third parties on a remote basis for system maintenance, technical support and customer relations management systems)

17.1.5 Document Management

(Companies providing physical storage facilities to third parties for document management purposes)

17.1.6 Disaster Recovery Centre

(Provide premises with full facility to perform mission-essential functions for the continuity of operations which involves pre and post arrangements of disaster operations including natural or manmade disasters. Licensees may deliver essential services before, during and after an emergency for third parties)

17.1.7 Operations Support

(Licensees providing outsource services to Clients for office operations functions)

17.1.8 Manpower Supply

(Companies engage in providing manpower supply services (skilled and semi-skilled workforce) in the free zone for third party licensees to carry out their

intensive labour requirements. This includes but not limited to Office Boys; Security Guards; Cleaners; Labours; Carpenters; Electricians; Forklift Operators; Helpers; Drivers; Gardeners; Masons; Painters; Plumbers; Welders; Pipe Fitters, etc. (For the avoidance of doubt, this activity is restricted to organizations that are currently licensed to undertake this activity by the relevant Department of Economic Development in UAE)

PART THREE: DUBAI MEDIA CITY

18.1 Advertising & Communication

18.1.1 Advertising & Communication Agency *(This Activity also applies to D3)*
(A company providing full range of services such as advertising, media planning, buying and placement, PR, direct marketing, sales promotion, graphic design, consultancy, speciality communication, e-services, branding and corporate identity. The area of specialization includes fashion, beauty, cosmetics and lifestyle, luxury and premium brands)

18.1.2 Online/Digital Advertising *(This Activity also applies to DIC)*
(Entails the process of publishing promotional material through online platforms such as social media, search engines, websites, and any other program that can be accessed digitally. Online advertising includes email marketing, search engine marketing (SEM), social media marketing, many types of display advertising (including web banner advertising), and mobile advertising.)

18.2 Media and Marketing Services *(This Segment also applies to D3)*

Provision of a number of advertising related services, including sales promotion, market research, PR and event marketing.

18.2.1 Creative Agency
(Companies providing full range of creative services such as advertising, graphic design, branding and corporate identity, specialty communication for all mediums)

18.2.2 Public Relations Agency
(Companies that create, manage and maintain the image of a brand, communication, product or service in view of the end user using all media channels)

18.2.3 Sales Promotion
(Companies primarily engaged in marketing of products or services via sales promotion strategies, such as direct marketing. Sales promotion describes promotional methods using special short-term techniques to persuade members of a target market to respond or undertake certain activity)

18.2.4 Outdoor Advertising
(Companies engaged in creative content development to promote products,

services, and communication initiatives of all types using all forms of outdoor media channels. Outdoor advertising can be broadly identified as any outdoor sign that publicly displays advertising)

18.2.5 E-Services

(Companies that create and manage marketing communications products through electronic media such as an internet search engine, portal, website, etc (but not including the use of individuals' social media platforms), multicultural marketing, financial/corporate business-to-business advertising and others. For the avoidance of doubt, e-commerce, recruitment and placement services are not included or allowed under this Activity)

18.2.6 Branding and Corporate Identity

(Companies that focus on the creation and management of brands either consumer or corporate identities through the development of strategy, corporate and visual identities and overall design and implantation of marketing and communication materials)

18.2.7 Graphic Design

(Companies engaged in creative content development through the use of artistic or electronic methods to communicate in all types of media channels)

18.2.8 Social Media Platforms

(Companies engaged in the marketing of products or services via the personal social media platforms of individual social media influencers and where those social media influencers are engaged by the Company contractually on an exclusive or non-exclusive basis)

18.2.9 Digital Marketing *(This Activity also applies to DIC)*

(Entails any marketing that uses electronic devices to convey promotional messaging and measure its impact. Digital marketing typically refers to marketing campaigns that appear on a computer, phone, tablet, or other devices. It can take many forms, including online video, display ads, and social media posts.)

18.3 Media Support Services

Services providing support and enabling delivery of marketing communication services, provision of support services to enable delivery of marketing communication services.

18.3.1 Media Buying and Placement

(Companies engaged in purchasing advertising time or space from media outlets

and reselling it to advertising agencies or individual companies)

18.3.2 Media Monitoring
(A media monitoring service provides clients with recurrent documentation, data, analysis, and reporting of media content)

18.3.3 Media Representation
(Companies acting as independent representatives primarily engaged in selling media time or space for media owners)

18.3.4 News Distribution Service
(Companies involved in distributing news and other content such as press releases to a worldwide network of different media platforms)

18.3.5 Language Interpretation
(Companies that provide clients with document and text translation from and to various languages in order to allow client's to communicate in different languages with their targeted audience. Legal translations are not included in this activity)

18.4 Event Management *(This Segment also applies to D3)*

18.4.1 Sports Management and Promotion
(Companies acquiring and registering copyrights for branding, advertising and promotion of sporting events in all media channels)

18.4.2 Business Events Management
(Companies promoting and managing their own business events, or who are contracted by third parties to plan and manage corporate events)

18.4.3 Exhibition Organization and Management
(Companies providing organization and management of large-scale public showing for various industries held in large venues)

18.4.4 Festival Organization and Management
(Companies organizing and managing festivals for the local and international community)

18.4.5 Live Theatrical Shows Management and Promotion
(Companies promoting, managing, or produce their own live events, such as theatrical, cultural, musical or artistic shows or are contracted by third parties to manage live events)

18.4.6 Destination Management
(Companies providing services for the design and organization of events, activities, tours and program logistics)

18.4.7 Social Event Management
(Companies providing services for weddings, birthdays, anniversary events, parties, etc.)

18.5 Event Support Services

18.5.1 Event Ticketing *(This Activity also applies to D3)*
(Companies providing ticketing platform for outsourced ticket management function)

18.5.2 Event Production *(This Activity also applies to D3)*
(Companies primarily involved in producing and providing equipment/props to events)

18.5.3 Equipment Rental
(Companies supplying equipment for events which include concerts, corporate events and exhibitions)

18.6 Media and Marketing Consultancy

18.6.1 Media and Marketing Consultancy
(Companies providing media and marketing consultancy services to other firms, including planning, brand strategies, marketing strategies, designing marketing promotions, campaigns development and determining sales process)

18.7 New Media

18.7.1 Online Interactive Agency
(Companies that create an online presence by providing a full range of online services that include internet marketing consultancy, online strategies, online advertising, website development and online planning & buying)

18.7.2 Digital and Interactive Game Development
(Companies engaged in designing, developing and creating any interactive and digital games software, consoles, controllers, joysticks etc.)

18.7.3 Digital Media Library, Distribution and Management

(Companies engaged in maintaining, managing and distributing electronic online library of media such as images, films, video clips and music)

18.7.4 Digital Signage Development and Management

(Companies specialising in out-of-home advertising in which content and messages displayed on an electronic screen or digital sign can be changed without modification to the physical sign)

18.7.5 Interactive Services

(Companies providing web casting and streaming services and internet conferencing)

18.7.6 Media Hardware Equipment and System Integration

(Companies engaged in maintenance and management of media hardware equipment and various system integrations for hardware to be used with or without other systems)

18.7.7 Media Software Development and System Integration

(Companies engaged in the development of the media software backbone and related systems)

18.7.8 Media Web Design and Management

(Companies providing full interactive and digital website solutions to its clients for the purpose of marketing and advertising the clients' products and services through all digital media)

18.7.9 Web Analytics

(Companies engaged in researching and studying behaviour of new media consumers)

18.7.10 Search Engine Optimization

(Companies providing services to improve the volume and quality of traffic to web sites from search engines and promote web sites by increasing their visibility in the search engines results pages)

18.7.11 Mobile Media

(Companies specializing in interactive media services on mobile phones, smart phones and tablets such as advertising, entertainment, application development, animated content development [wallpapers, screensavers, ring tones etc. and

distributing content through handheld devices such as mobile phones, tablets, smart phones etc.)

18.7.12 Social Media
(Companies specializing in providing, managing, and/or consulting on social media platforms)

18.8 Business Information

18.8.1 News Agencies
(Companies involved in gathering and selling news to news providers)

18.8.2 Research and Information Services
(Companies providing, on a regular basis, a portfolio of customized or industry-specific B2B research and information service to third parties)

18.9 Freelancers

18.9.1 Actor
(A person taking an acting role in a film, TV programme, commercial or an event)

18.9.2 Aerial Shoot Photographer
(A person who does aerial still photography as a medium to communicate ideas and express opinions)

18.9.3 Animator
(A person who creates characters for animation and produces these animations in motion pictures, video games or animation design)

18.9.4 Artist
(A person specialised in one of the visual or fine arts, such as painting, sculpting or singing)

18.9.5 Audio/Sound Engineer *(This Freelancer also applies to D3)*
(A personal responsible for the technical aspects of a sound recording system or sound broadcast)

18.9.6 Brand Consultant *(This Freelancer also applies to D3)*
(A brand consultant creates and designs creative ideas to promote, build and revitalize company's brands and products)

18.9.7 Cameraman *(This Freelancer also applies to D3)*
(A person in charge of photography and motion pictures using all types of camera equipment)

18.9.8 Choreographer *(This Freelancer also applies to D3)*
(A person who creates original dances and develop new interpretations of existing dances)

18.9.9 Commentators: Radio, Events, Sports, Television
(A person who acts as a commentator, journalist or opinion maker to readers, viewers and listeners)

18.9.10 Composer
(A person who creates original music)

18.9.11 Content Provider
(A person who creates and maintains databases containing information from an information provider and/or provides documents containing information for a web site or electronic media)

18.9.12 Copywriter
(A person who creates written aspects to productions such as original catch phrases, slogans and strap-lines, write advertisements, brochures, sales and promotion materials)

18.9.13 Creative Director
(A person who oversees the management of transforming creative media concepts into communicated media)

18.9.14 Critics: Music, Film, Theatre
(A person providing documented feedback on industry on goings)

18.9.15 Director: Film, Television, Music, Theatre
(A person who is responsible for the creative decisions of a production)

18.9.16 Editor: Audio/Video
(A person acting as an audio/video editor offering services in post-production and involved in editing material)

18.9.17 Editor: Publishing
(A person who develop ideas for upcoming issue themes, identifies and

collaborates editorially with writers and contributes own writing and analysis to the project for publications)

18.9.18 Events Planner *(This Freelancer also applies to D3)*
(A person who designs, organizes and coordinates conferences, meetings, exhibitions, shows and other events)

18.9.19 Furniture Designer
(A person who designs furniture and home accessories)

18.9.20 Graphic Designer *(This Freelancer also applies to D3)*
(A person who creates and arranges images to communicate a message, including logo design, 3D design, product decoration, packaging, signs, identities, etc.)

18.9.21 Illustrator
(A narrative artist who provides visual representation to accompanying text, such as illustrations in children's books)

18.9.22 Journalist
(A person writing articles and reports for broadcast or publication media such as newspapers, television, radio, magazines, documentary film and the Internet)

18.9.23 Lighting Specialist
(A person skilled in setting the mood, and who shapes and moulds the visual image captured on the television, on film and on video using lighting effects)

18.9.24 Market Analyst
(A person who collects and analyses data to evaluate existing, and potential product, and service markets)

18.9.25 Marketing Specialist
(A person who creates and manages marketing strategies to promote products and services, through coordination with Advertising and distribution agents)

18.9.26 Media Planner
(A person who translates a client's marketing objectives into a media plan, by identifying the most appropriate target audience(s) and the advertising media)

18.9.27 Music Director
(A person who conducts, direct, plans and leads instrumental or vocal performances by musical groups)

18.9.28 Musician

(A person who plays a musical instrument for a profession)

18.9.29 New Media Specialist

(A person who provides technical advice linking new media to equipment or any kind of new media technology)

18.9.30 Photographer *(This Freelancer also applies to D3)*

(A person who uses still photography as a medium to communicate ideas and express opinions)

18.9.31 Photojournalist

(A person specialising in collecting photographic news content, editing, and presenting of news material for publication or broadcast)

18.9.32 PR Specialist *(This Freelancer also applies to D3)*

(Public relations specialists handling media relations; promotional campaigns and press releases; conflict mediation through media communications either by print or broadcast. Also arranges media related events between organization representatives and the public)

18.9.33 Presenter (TV/Radio)

(A person who presents content and news on radio or TV)

18.9.34 Print Media Specialist

(A person specialized in organizing, structuring and editing information for printed publications, like newspapers and magazine)

18.9.35 Producer

(A person who oversees the business and financial decisions for a motion picture including obtaining resources, creating scripts, and overseeing production)

18.9.36 Scriptwriter

(A person who creates the written material for television, radio, theatre and film productions)

18.9.37 Set and Exhibit Designer

(A person who designs and creates sets for movies, television and theatre productions and special exhibition displays)

18.9.38 Social Media Specialist

(A person who specializes in social media platforms)

18.9.39 Special Effects Producer

(A multi-media artist who creates special effects or other visual images on film, video or other electronic media)

18.9.40 Translator

(A person certified by a competent authority to convert written materials from one language into another)

18.9.41 Wardrobe Stylist *(This Freelancer also applies to D3)*

(Wardrobe stylist is the job title of someone who selects the clothing for published editorial features, print or television advertising campaigns, music videos, concert performances, and any public appearances made by celebrities, models or other public figures)

18.9.42 Web Developer

(A software developer who is engaged in the development of worldwide web applications)

18.9.43 Web Designer *(This Freelancer also applies to D3)*

(A professional web designer who conceptualizes and creates websites on the worldwide web)

18.9.44 Writer

(A person who composes all types of creative literature including novels, children's literature, plays and poetry)

18.9.45 Social Media Influencer

(A person who is a user of social media platforms and who has access to a network of followers and who can influence those followers to utilise third party products or services)

18.10 Media Association (Non-Profit)

18.10.1 Media Association (Non-Profit)

(A Non-Profit establishment comprising of industry professionals focusing on enhancing best practices, quality, professionalism, standards, regulations, exposure placement and creating business opportunities for all media industries)

18.11 Gaming & E-Sports *(This Segment also applies to DIC)*

(Companies involved in designing, developing, creating, publishing, organizing and promoting any interactive and electronic/digital games software and hardware related to gaming & E-Sports)

18.11.1 Digital and Interactive Game Development *(This Activity also applies to DIC)*

(Companies involved in designing, developing and creating any interactive and digital games software and hardware, consoles, controllers, joysticks, etc. related to the Gaming industry)

18.11.2 Gaming Publishers *(This Activity also applies to DIC)*

(Entails activities that are related to publishing of electronic/digital games, including: a) Purchase of copyrights and distribution of management rights; b) Installation and implementation; and c) Sales, marketing and distribution of games)

18.11.3 E-Sports Events *(This Activity also applies to DIC)*

(Companies engaged in marketing and promoting championships and festivals on behalf of the e-sport and cultural authorities and clubs, as well as finding official sponsors for such events, including the follow-up of all subsequent contracting formalities)

18.11.4 Marketing of Gaming & E-Sports *(This Activity also applies to DIC)*

(Entails activities involved in the marketing and promotion of products or services including the use of sales promotion strategies and techniques related to the Gaming industry to persuade members of the target market.)

18.11.5 Import/Re-Export *(This Activity also applies to DIC)*

(Entails activities involved in bringing goods into the Zone and/or re-exporting the imported goods related to the Gaming industry.)

18.11.6 Assembling *(This Activity also applies to DIC)*

(Companies involved in importing and assembling of goods/products related to the Gaming industry. This process also includes packaging and labelling of the same.)

PART FOUR: DUBAI PRODUCTION CITY

19.1 Printing and Packaging Machinery

19.1.1 Marketing

(Activities involved in the marketing and promotion of printing and packaging machinery and parts, through the use of sales promotion strategies and techniques to persuade members of the target market)

19.1.2 Import/Re-export

(Activities involved in bringing all types of printing and packaging machinery and parts into the Zone and/or re-exporting the imported goods)

19.1.3 Support Services

(Activities related to provision of parts, servicing and maintenance for printing and packaging machinery)

19.2 Printing Consumables

19.2.1 Marketing

(Activities involved in the marketing and sales promotion of printing consumables related to the printing industry (i.e. ink, blended chemicals, and all types of paper, plates, and films) through the use of sales promotion strategies and techniques to persuade members of the target market)

19.2.2 Import/Re-export

(Activities involved in bringing printing consumables printing consumables related to the printing industry (i.e. ink, blended chemicals, and all types of paper, plates, and films) into the Zone and/or re-exporting the imported goods)

19.2.3 Paper Mill

(Companies involved in activities related to manufacturing paper from raw materials. This process also involves packaging and labelling)

19.3 Printing Press

19.3.1 Digital Printing

(Business model based on printing short run, colour, or black and white documents; service oriented. Fully digital workflow including the presses; book-on-demand printers)

19.3.2 Newspaper Printing

(Printers focused on printing periodically published newspapers plus some commercial jobs for capacity utilisation using mainly cold set offset presses and mailroom equipment)

19.3.3 Commercial and Industrial Printing

(Companies specialized in commercial printing such as printing magazines, catalogues and commercial jobs plus related services with a main focus on web offset, additional sheet fed offset presses or web gravure presses, and personalized mailings with the capacity to handle various non-graphic data formats. It also include companies specialized in industrial printing such as on printing on glass, textiles, metals, wood, foils, plastic, boards, paper, card and acrylic box. It further includes 2-3 dimensional or hologram imaging by technical means technology on mediums like thermal paper, stickers or tapes (films) which are used for promotional purposes**)**

19.3.4 Security Printing

(Companies specialized in printing of credit cards, check books and passports by authorized companies. It includes holograms and for protection against counterfeiting)

19.3.5 Support Services

(Companies specialized in support services such as typesetting, colour separation, artwork and design, providing advisory services as well as product development related to graphic arts and printing, or bindery)

19.4 Signage and Exhibition

19.4.1 Conceptualization

(Companies involved in the design of signage and exhibition industry. This includes vehicle branding, kiosks, and retail displays)

19.4.2 Fabrication and Production

(Companies involved in the fabrication or manufacturing of various types of signage for retail, other service industries, exhibition stands or kiosks including the mechanical, electrical, and electronic engineering, model making, digital printing, fabrication, installation as well as printing. For the avoidance of doubt, "installation" outside the Zone must be carried out by authorized agent)

19.4.3 Marketing

(Activities involved in the marketing and sales promotion of various types of

signage and exhibition material through the use of sales promotion strategies and techniques to persuade members of the target market. This applies to vehicle branding, kiosks, and retail displays)

19.4.4 Import/Re-export

(Activities involved in bringing all types of various types of signage and exhibition material into the Zone and/or re-exporting the imported goods. This includes vehicle branding, kiosks, and retail displays)

19.5 Packaging

Packaging includes the equipment, material and processes for containment and packing prior to sale or shipment with the primary purpose of facilitating the purchase, use and transport of a product or products. Also includes recycling of packaging products.

19.5.1 Flexible Packaging

(Includes printed OPP/BOPP film, printed aluminium foil lids, printed OPP/BOPP/PS labels, stretch sleeve labels, unprinted film and carbon packaging)

19.5.2 Metal Containers and Closures

(Includes two-piece beverage cans, three-piece tinplate cans, crown corks, can ends)

19.5.3 Plastic Containers and Closures

(Includes blow moulded HDPE, blow moulded PVC, PET/PET pre-forms, HIPS and PET sheet thermoforming, plastic caps, lids and other closures)

19.5.4 Packaging Printers

(Includes folding carton production and related services such as geometrical design, development of carton material, logistics and warehousing of finished products, hot foil stamping, special varnishing, die-cutting, embossing, engraving and gluing and gravure printing)

19.5.5 Label Printing

(Includes label production and related services such as wet glue and pressure sensitive labels, wraps, sleeves. Also, finishing processes including hot foil stamping, guillotining, punching and die cutting)

19.5.6 Paper Packaging and Recycling Product Manufacture

(Includes the manufacture of all paper materials used in the packaging industry such as paper bags, boxes, containers, corrugated or no corrugated carton, paper

tubes and cores etc.)

19.6 Publishing

19.6.1 Newspapers (Regional and National)

(Includes Dailies, Weeklies and Supplements. Published to communicate regional, international, corporate or industry specific topics on a regular basis, and produced in a broadsheet, tabloid or broadside format)

19.6.2 Magazines

(Professional, business and customer publications, business and professional interest magazines including marketing, advertising, public relations, management, human resources, computer security, printing, horticulture, planning and development, and other industry topics; personal interests magazines including motoring, motor sport, music, consumer electronics and sport)

19.6.3 Books

(Business and consumer books covering, educational, fiction and non-fiction books produced in hard or paperback format covering academic disciplines, science, humanities, social sciences, law, medicine, psychology, business, arts, economics, accounting, educational and reference books, and children's books)

19.6.4 Online Publishing and Electronic Content and e-Books

(Companies involved in the organizing, categorizing, and structuring of information, either in the form of original content, text, images, documents etc. so they can be stored, published electronically, and edited with ease and flexibility, including collecting, managing and publishing content required for reproducing publications on-line. This includes publishers involved in the presentation of electronic books, or websites, providing the functionality of an ordinary book or magazine)

19.6.5 Directories, Guides, Manuals and Catalogues

(Publishing companies involved in the disciplines associated with catalogue/directory collation of data and production of small handbooks, such as tourist guides, operational/product manuals, product catalogues and directories such as telephone/industry directories)

19.6.6 Publishing Representatives

(Establishment or person representing a Publisher conducting a publishing activity in line with the licensing requirements)

19.6.7 Re-printing
(Companies that are authorized to re-print foreign publications)

19.7 Publishing Support Services

19.7.1 Corporate Publishing
(Companies that serve to establish a dialogue based communication between a company and its customers. Such companies provide communications consulting and market research, audience definition and segmentation analysis, communication audits, communication plans, custom magazines and custom publishing, annual reports, advertising sales support and media kits)

19.7.2 Corporate Content Provider
(An organisation that creates and maintains databases, information, editorials and photographs on events and sells it to magazines or newspapers)

19.7.3 Publishing Consultancy
(A company that provides consultancy services for the publishing sector.)

19.7.4 Publishing Digitalization
(Companies specializing in the digitalization of publications)

19.8 Promotional Services

19.8.1 Promotional/Marketing Material
(Companies that design and produce marketing items and promotional material, such as promotional gifts and 2D or 3D mementos)

19.9 General Warehousing

19.9.1 General Warehousing
(Companies that deal in storage of goods and commodities in warehouses for later use on behalf of third parties for a limited period. This activity is restricted to persons, entities or companies that are currently licensed to undertake this precise activity by the relevant authorities in Dubai or elsewhere in the UAE)

PART FIVE: DUBAI STUDIO CITY

20.1 Broadcasting TV

20.1.1 TV Station – Satellite

(A TV station that operates television broadcasting studios and facilities for the production and transmission of television programmes to the public. The TV Station broadcasts an in-house produced single channel or multiple channels to one or more satellites via uplink facilities operated by the authorised uplink service provider)

20.1.2 TV Network – Satellite– (Direct to Home and Cable Head End)

(A TV Network satellite that operates television broadcasting studios and facilities for the production and transmission of television programmes to the public. The TV Network broadcasts both in-house produced TV channels as well as TV channels of other TV Stations via satellite uplink facilities operated by the authorised uplink service provider. The broadcast is through Direct-to-Home (DTH) Services or special devices)

20.1.3 TV Station – Terrestrial

(A TV station that operates television broadcasting studios and facilities for the production and transmission of television programmes to the public. The TV Station broadcasts an in-house produced single channel or multiple channels via analogue or digital terrestrial network in the UAE. The TV Station shall obtain a licence to use the TV broadcast frequency from the designated authority in the UAE)

20.1.4 TV Network – Terrestrial

(A TV terrestrial network that operates television and broadcasting studio facilities for production and transmission of television programmes produced in-house as well as broadcasts television channels of other TV Stations, via their analogue or digital terrestrial network in the UAE. The TV Network shall obtain a licence to use the TV broadcast frequency from the designated authority in the UAE)

20.1.5 IP Streaming/Internet TV

(A TV station that operates television broadcasting studios and facilities for the production and transmission of television programmes to the public. The TV station broadcasts an in-house production single channel or multiple channels through the internet)

20.1.6 Over the Top Video Content Broadcasting

(A portal or website, that provides on-demand internet streaming of TV and film content to subscribers. This content is viewable on a variety of platforms, such as smart TV, smart phones, PCs, Macs, and game consoles)

20.2 Broadcasting Radio

20.2.1 Radio Station – Satellite

(A Radio Station that operates radio production and radio broadcasting facilities for single channel or multiple channels broadcast to one or more satellites via uplink facilities operated by the authorised uplink service provider)

20.2.2 Radio Network – Satellite

(A Radio Network satellite that operates radio broadcasting studios and facilities for the production and transmission of radio programmes to the public. The Radio Network broadcasts both in-house produced radio channels as well as radio channels of other radio stations to one or more satellites via satellite uplink facilities operated by the authorised uplink service provider)

20.2.3 Radio Station – Terrestrial

(A Radio Station that operates radio production and radio broadcasting facilities for single channel or multiple channels via analogue/digital terrestrial network in the UAE. Radio Station broadcasts such in-house produced single channel or multiple channels via analogue/ digital terrestrial network in the UAE. The Radio Station shall obtain a licence to use the Radio broadcast frequency from the designated authority in the UAE)

20.2.4 Radio Network – Terrestrial

(A Radio terrestrial network that operates radio and broadcasting studio facilities for production and transmission of radio programmes produced in-house, as well as broadcasts of radio channels of other Radio Stations, via their analogue/digital terrestrial network in the UAE. The Radio Network shall obtain a licence to use the radio broadcast frequency from the designated authority in the UAE)

20.2.5 IP Streaming/Internet Radio

(A Radio Station that operates broadcasting studios and facilities for the production and transmission of radio programmes to the public. The Radio Station broadcasts an in-house production single channel or multiple channels through the internet)

20.3 Broadcast Support Services

A company providing support services to the parent company engaged in broadcasting TV/Radio Channels/internet/mobile TV activity.

20.3.1 TV / Radio – Sales and Marketing

(A marketing office ensures that the products and services of the parent company engaged in TV/Radio/internet/mobile TV activity are marketed effectively in the specified region. This office covers advertising and promotional campaigns through the coordination of the media and marketing services)

20.3.2 TV / Radio – Representative Office

(A representative office represents its parent company engaged in TV/Radio/internet/mobile TV activity, expands its activities, and facilitates the conclusion of commercial contractual agreements between the company and its clients. A representative office may not carry out any production or transmission activity nor enter into commercial transactions and deals by itself)

20.3.3 TV/ Radio – News Bureau

(A news bureau providing news to an existing parent company engaged in TV/Radio stations or network/internet/mobile TV with audio/visual news content, excluding transmission)

20.4 Broadcast Service Providers *(This Segment also applies to DMC)*

Companies extending support to Broadcasters.

20.4.1 TV/ Radio – Satellite Operator

(A sales and marketing office for a satellite operator targeting TV/Radio Stations/Networks)

20.4.2 TV/ Radio – Teleport Operator

(A sales and marketing office for a teleport operator targeting TV/Radio Stations/Networks)

20.4.3 Broadcasting Consultants

(Companies providing consulting services for broadcast companies, including market research, cost analysis, business planning, strategy analysis, etc.)

20.4.4 Equipment Providers

(Companies engaged in maintenance and management/renting of hardware equipment for Broadcasters)

20.4.5 System Integration (Satellite / IP Streaming)

(Companies engaged in various system integrations for hardware and software to be used with or without other systems for TV/Radio stations and IP Streaming/mobile TV)

20.5 Digital Content Creation

20.5.1 Video Games

(Companies specialised in developing and implementing the art or process of preparing video games, and/or electronic or computerised game played by manipulating images on a video display or television screen)

20.5.2 Animation

(Companies involved in the creation of animated content, such as animated films, documentaries, TV shows and TV commercials)

20.5.3 Content Creation *(This Activity also applies to DMC)*

(Entails the process of planning and creating content that is useful, accessible and effective to an audience, and is created in relevant formats for specific channels. Content can take many forms – blog post, video, eBook, Tweet, infographic, advertisement, etc.)

20.6 Film Support Services

20.6.1 Casting Agency

(Companies involved in sourcing talent for the media entertainment industry and providing services for hiring actors)

20.6.2 Talent Management

(Companies that represent talent and involved in sourcing talent for film, television, media and entertainment industry. Talent shall include: actors, directors, musicians, singers, dancers, script writers, TV/radio presenters, set and stage designers, art directors, visual artists, performing artists, recording artists and literary artists)

20.7 Production (Film, TV and Radio)

20.7.1 Pre-Productions

(Companies offering pre-production services such as script editing, set construction, location scouting, location management services and casting)

20.7.2 Production – Film, TV, and Radio

(Companies primarily involved in producing motion pictures, videos, television programmes, or television commercials including provision of sound, stages, back lots and sets, water tanks, recording studios, production offices and green room facilities, aerial shooting and drones)

20.7.3 Production – Corporate/Social Videos

(Companies involved in producing video content such as corporate videos or personal/family videos (e.g. corporate communications, training and education, marriage, birthday, graduation)

20.7.4 Post Production

(Companies providing post production services and other services to the motion picture industry, including specialized motion picture or video post-production services, such as offline and online editing suites, film/tape transfers (labs and telecine), printing facilities, dubbing, subtitling, credits, closed captioning, and computer-produced graphics, animation and special effects, as well as developing and processing motion picture film and 3D)

20.7.5 Transit Entertainment

(Companies offering production and content distribution of Video and Audio Programming, Video Production, Graphic Design, Print Design & Production, Technical Services and on board publications for various modes of transit, such as: aeroplanes, trains, buses and cruise liners)

20.7.6 Dubbing/Subtitling

(Companies that provide 'doubling' or copying the vitaphone sound of films and TV programs, synchronising sound with pictures, and producing on-screen translations, known as subtitles)

20.8 Production Support Services

20.8.1 Design, Scenery, Motion Graphics and Lighting

(Companies that provide design, motion graphics and lighting for Theme Park/TV/Radio Stations Production)

20.8.2 Production Services

(Companies that provide production needs such as locations, professional and experienced personnel film on budget, OB vans, and movie trailers for shoot purposes etc.)

20.8.3 Equipment Rental

(Companies supplying equipment for television and film production only, such as outside broadcast vans, lighting equipment, cameras, etc. and with the necessary customs permits, etc.)

20.8.4 Studio Operator

(A company that operates studios for the purpose of production and/or broadcasting, and which may make available studios for use by third parties)

20.8.5 Prop Shops

(Companies providing furniture and accessories required in productions)

20.8.6 Costume Design

(Companies designing costumes for characters involved in media in various sectors including TV/Radio/Film/event/theatre, etc.)

20.8.7 Set Design and Interior Design

(Companies specialised in set designing and interior designing on sets/studios only)

20.8.8 Production Operations

(Companies providing management of daily operations of a film or TV productions; these company's activities can include providing forensic accounting, equipment valuation, one stop pre-production/production/ post production budgets, timelines, and HR services, not including recruitment)

20.8.9 Content Rights Management

(Companies providing services to obtain or sell the intellectual property rights)

20.8.10 Distribution / DVD Authoring

(Companies that provide complete video production and multimedia creation. Services include video production and post-production for corporate and broadcast applications, CD-ROM, DVD, print and web services)

20.8.11 Media Content Management and Provider

(Companies that provide library or archive services including companies that acquire, research, store, preserve, and generally make accessible to the public documents, photographs, audio material, audio visual material, and other archival material of interest to the film/TV/Radio production industry)

20.8.12 Still Photography

(Companies that undertake the taking and printing of photographs/still images for consumer or commercial purposes)

20.8.13 Studio Consultancy

(A company that operates and manages the use of studios for the purpose of production, broadcasting, music recording or post-production activities by third parties (including, but not limited to production crew, record labels and media content creators); that provides educational and technical support and training to third parties for media production or broadcasting and organise and operate events and festivals (whether directly or by engaging event promotion and management service providers) to promote the creative output of third parties)

20.8.14 Aerial Photography and Video

(Companies providing specialised photography and videography services, deploying the use of various platforms such as fixed-wing aircrafts, helicopters, unmanned aerial vehicles (UAVs or "drones"), balloons, blimps and dirigibles, rockets, pigeons, kites, parachutes, stand-alone telescoping and vehicle-mounted poles. Mounted cameras may be triggered remotely or automatically; hand-held shoots / photographs may be taken by a videographer / photographer. Includes services related to capturing aerial photographic and space images; digital photogrammetric mapping such as base, topographic, thematic mapping as well as land use, cover characterization and classification; production, development, and processing of images / filmed content on electronic media as well as streaming of media content)

20.9 Music and Entertainment

20.9.1 Music Production, Re-production and Recordings

(Companies involved in recorded music production including contracting with artists and arranging and financing the production of original master recordings. These companies are not engaged in duplication or distribution)

20.9.2 Music Distribution

(Companies releasing, promoting and distributing recorded music)

20.9.3 Music Publishing/Copyright

(Companies acquiring and registering copyrights for musical compositions in accordance with laws and promoting and authorising the use of these compositions in recordings, radio, television, motion pictures, live performances,

print or other media, and representing the interests of the songwriter or other owners of musical compositions through licensing agreements)

20.9.4 Music Label and Rights Management

(Companies having the rights to broadcast copyrighted music, represent national and international authors, composers, publishers and music labels)

20.9.5 Film/TV/Radio Music Production

(Companies that provide original music scores and sound design; this also includes companies producing professional sound and original music for Film, TV, games and commercials)

20.10 Themed Amusement and Recreation Activities

20.10.1 Theme Park Design and Consultancy

(Companies involved in the design of attractions/rides for theme parks)

20.10.2 Operation of Recreational Facilities

(Companies involved in the operation of recreational facilities; such as theatres, theme parks, sporting facilities, museums and parks)

20.10.3 Themed Amusement Park

(Companies involved in production management for Themed Amusement Parks)

PART SIX: DUBAI KNOWLEDGE PARK

21.1 Professional and Management Development Training

21.1.1 Educators Professional Training

(Ongoing learning to maintain and develop the teaching/training skills of educational Professionals)

Scope:

Educational assessment, testing and measurement; Educational evaluation and research; Pedagogy and learning processes; Teaching methodology; and Classroom management

21.1.2 Social & Behavioural Training

(Enhancement of inter-personal skills to enable personal empowerment and improved social interaction on a professional and/or personal level)

Scope:

Psychology & Sociology of human behaviour; Development of behavioural capacities; Neuro-Linguistic programming; Public speaking skills; Self-esteem skills; Cultural awareness & sensitivity; Emotional intelligence; and Conflict resolution/anger management. Does not include provision of social services and youth rehabilitation.

21.1.3 Sales & Marketing Training

(Improvement of buying and selling skills to support increased exchange of goods and services)

Scope:

Sale systems and procedures; Market research; Public Relations and Marketing; Merchandising including inventory management, pricing practices and loss prevention; Product development; Distribution

21.1.4 Accounting & Finance Training

(Develop skills to facilitate the control and monitoring of financial activities and services)

Scope:

Banking Finance; Investments and financial securities; Accounting; Auditing; Islamic Banking

21.1.5 Insurance Training

(Enhance skills of insurance brokers and insurers to support organizational and individual insurance services)

Scope:

Auto Insurance; Life Insurance; Asset Insurance; Health Insurance; Shipping Insurance; Aviation Insurance; Personal Insurance; Home Insurance; Travel Insurance

21.1.6 Legal Training Services

(Enhancement of skills affiliated with jurisprudence and legal professions)

Scope:

Various types of law (e.g. Civil, Commercial, Corporate and Family); Conflict resolution; Shariah; and Criminal justice

21.1.7 Human Resources Training & Development

(Enhancement of personal and organizational skills, knowledge, and abilities to support HRD professionals with a focus in the following areas:

1. Human resource and personnel policies, practices, and procedures
2. Employee compensation and benefits planning, communication, and administration)

Scope:

Employment and placement; Compensation and benefits; Labour relations; relocation; Organizational development; Performance management; Career development; HR audit; Coaching and Life Success Skills

21.1.8 Management Training

(Enhance skills that prepare professionals to face the wide array of challenges involved in supervising people and managing systems and projects)

Scope:

Administration; Organizational theory and behaviour; Leadership skills; Customer Service; Executive development; Quality assurance & audits; Negotiation skills; Coaching & mentoring; and Entrepreneurial skills

21.1.9 Business & Secretarial Training

(Develop broad range of fundamental administrative and office management skills and competencies)

Scope:
Administrative and secretarial services; Data entry, typing and shorthand; Switchboard and operator; Secretarial training; Operating systems; Desktop applications (MS Office, etc); Email etiquette and Internet; Office procedures

21.2 Computer Training

21.2.1 Computer Skills Training
(Design and development of computer systems and computing environments)

Scope:
System analysis and design; Network Administration; Programming languages (Visual Basic, C++, etc.); Web Design; Database Administration; IT Support and maintenance; Software and Hardware development; IT Security; IT Infrastructure; Social Media. (does not include specialized software packages)

21.3 Language Training

21.3.1 Language Training
(Develop competency in languages)

Scope:
Study of related cultures, literature and linguistics; Language training (Arabic, French, etc.) Does not include language curricula offered in schools in the UAE.

21.4 Fine Arts Training

21.4.1 Performing Arts Training
(**Performing Arts**: study of principles and techniques associated with performances that use the artist's own body, face, and presence as a medium)

Scope:
Theatre performing; Music; Speech; Mime; Singing; Dancing.

21.4.2 Art and Craft Skills Training
(**Craft**: techniques and Skills to develop handcrafted items

Fine Arts: principles and techniques associated with materials such as clay, metal or paint which can be moulded or transformed to create some physical art object

Calligraphy: principles and techniques associated with the art of beautiful, stylized lettering)

Scope:
Ceramics; Folk arts; Decorative metal crafts; Embroidery; Florist (flower arranging); Stone Carving; Weaving; Woodcarving; Paintings; Drawing; Art theory; Etching; Fine Art printmaking; History of art; Sculpting; Stylized handwriting e.g. Arabic; Glass arts and craft; Musical Instruments (design and maintenance).

21.5 Child Skills Development Training

21.5.1 Child Skills Development Centre

(The provision of instruction which enriches and develops the non-academic skills of students)

Scope:
Conversational skills instruction; Speed reading instruction; Public speaking; Debating; Life skills.

Exclusions:
Adult education; Child day-care activities; Academic tutoring services or supplementary education; Preparation for entry examinations for tertiary education; summer camps; Special education for children with special needs.

21.6 Tutoring Services

21.6.1 Supplementary Education Services

(Enhance students' academic skills in subjects related to recognized school curricula)

Scope: only curricula offered at approved schools in the UAE. Does not include tutoring for curricula not approved for schools in the UAE.

Approving bodies include: MOE, KHDA, ADEC, etc.

21.7 Technical & Occupational Skills Training

21.7.1 Media Production Training

(Study of techniques and skills to produce print, radio, TV, film, music and video programming, *e-Media, film production*)

Scope:
Graphics and colour reproduction (e.g. Photoshop, Illustrator, etc.); Media techniques; Photography; Printing; Publishing (books, magazines, newspapers etc.); Radio and TV production; Sound engineering & music production.

21.7.2 Transport Services Training
(Enhancement of skills relating to operations and navigation of various forms of transportation)

Scope:
Land based transportation operations (auto, rail, bus, truck, etc.); Navigation technologies; Railway operations; Marine Transport programs; Aviation.

21.7.3 Hospitality and Tourism Training
(Develop skills that prepare on to work in the catering and accommodation industries)

Scope:
Travel and tourism services; Cabin and ground crew training; Catering and food service; Chefs (restaurant and hotel-type); Food hygiene and safety; Hospitality services; Chauffeur services; Hotel and restaurant programs; Hotel services including receptionist, waiter, bar services; Event Management.

21.7.4 Agriculture Training
(Instruction about crop production, livestock management, soil and water conservation, and various other aspects of agriculture)

Scope:
Soil science; Irrigation techniques; Agricultural economics; Agricultural sciences; Agronomy and crop science; Animal husbandry; Farm and Ranch Management.

21.7.5 Domestic Services Training
(Household skills in order to manage everyday home chores)

Scope:
Caretaking, housekeeping and home service workers; Cleaning; Cooking (home); Domestic science; Dry-cleaning.

21.7.6 Garment Design Training *(This Activity also applies to D3)*
(Creating designs and structures for knitted, woven, non-woven or embellishments of fabrics)

Scope:
Tailoring; Fabric design; Textile design; Curtain making; Apparel design; Fashion design.

21.7.7 Hair Stylist Training *(This Activity also applies to D3)*
(Study of techniques for hair cutting and hair treatment)

Scope:
Barbering; Hairdressing and Hair Treatments.

21.7.8 Beauty Care Training *(This Activity also applies to D3)*
(Study of treatments and therapeutic methods for body care)

Scope:
Beauty therapy; Cosmetology (make up)

21.7.9 Occupational Safety and Firefighting Training
(Techniques in recognizing, evaluating and controlling areas concerned with protecting the safety and welfare of people associated with the workplace as well as firefighting training programs)

Scope:
Ergonomics; Industrial welfare; Labour protection and security; Labour welfare (safety); Occupational health, safety and industrial hygiene; Fire technology; and Fire-protection (firefighting); Handling hazards materials

21.7.10 Security Training
(Develop skills of security personnel to maintain secure environments and set-up/ maintain relevant security equipment)

Scope:
Alarm systems and surveillance cameras; Security guard; Theft prevention; Patrolling; Traffic control and parking lot security; Crowd control; Disaster Management; Close Protection.

21.7.11 Architecture & Design Training *(This Activity also applies to D3)*
(The study of art, science and techniques of building and interior design)

Scope:
Urban design and planning; Architecture; Interior design; Cartography/Land

surveying; Community planning & development; and Landscape architecture.

21.7.12 Construction, Mechanical and the Built Environment Skills Training

(Technology planning and operational techniques related to buildings, land, machinery, electrical equipment, and the environment)

Scope:

Maintenance Skills; Transport, water supply, sewage, geotechnical systems etc; Engineering Software (e.g. AutoCAD); Urban Planning; Land Use; Industrial equipment and machinery, heating and cooling systems etc., Auto Mechanics; Electrical appliances repairing; Electrical Fitting; Green Building Certification (e.g. LEED); Sustainability techniques (Air, Water and Land Resources) and Recycling.

21.7.13 Health Care Awareness Training

(Skills enhancement courses offered to professionals in the healthcare industry in order to upgrade their knowledge related to their respective fields)

Health Awareness: raising knowledge of causes and prevention techniques of diseases for healthy living.

Scope:

Training of healthcare professionals; Hearing aid technology; Therapeutic Massage (medical); Medical laboratory technology; Medical x-ray techniques; Nutrition and dietetics; Optical lens making; Orthopaedic prosthetics; Para-medical programmes; Pharmacy (introduction to new/ alternative medication); Physiotherapy; Radiotherapy; Speech and therapy; Rehabilitation; Nursing; First Aid.

21.8 Human Resources Consultancy

21.8.1 Organizational Restructuring and Reorganizing

(Provide organizations the necessary consultancy services by recommending and implementing partial or full restructuring and reorganizing plans and strategies in order to help them improve performance, productivity and competiveness in the industry)

21.8.2 Strategic HR Planning

(Provide organizations with consultancy services and help them develop integrating human resource management strategies and systems to achieve the overall mission, strategies, and success of the firm while meeting the needs of employees and other stakeholders)

21.8.3 Job Description and Job Evaluation

(Provide organizations with consultancy services in job analysis, processing general tasks, or functions, and responsibilities of a position, then determining the relative size of each job within an organization to create a hierarchy that establishes the worth of each job to the organization)

21.8.4 International Re-locations & Orientation

(Provide organizations and their employees with support, advice and hands-on assistance, pre-moving orientation, housing research, administrative formalities, immigration, travel, children's schooling and other services relate to the well-being of the employees and in particular assisting expatriates settle into new environment in order to increase their productivity and enhance their performance)

21.8.5 Change Management

(Provide organizations with a systematic approach, appropriate analytical and diagnostic techniques to enable them to assess current operational state and to identify the most significant conflicts, constraints, and impediments affecting key processes and recommend best solutions with a framework for the implementation)

21.8.6 Compensation, Benefits & Recognition

(Provide assistance to the organizations to determine and develop comprehensive employee compensation and reward system. Also provide solutions for effective staff recognition and retention strategies)

21.8.7 Performance Management

(Providing specialized assistance for organizations to create highly effective, world-class systems and processes to develop and enhance employee and organization performance)

21.8.8 Career Development & Management

(Provide specialized assistance to organizations by developing a system for talented and executive employees to be developed for future position in accordance to the organizations objectives and strategies)

21.8.9 HR Audits & Accountabilities

(Provide organizations with internal assessment of policies and practices, identify areas of non-compliance or weakness, uncover issues, and determine how to strategically align HR practices with business objectives. Also set up clear roles and

responsibilities to diagnose organizational and human capital functions and accountabilities to get clarity about their focus and deliverables)

21.9 Research & Development

21.9.1 Research and Development Centre

(A centre involved in the activity of conducting various research activities in conjunction with corporate or academic institutions)

21.10 Content Development

21.10.1 Content Development Centre

(A centre specialising in creating and developing specific training and educational materials to help organisations meet their training and continuing education needs)

21.11 Assessment and Testing

21.11.1 Assessment Centre

(A centre specialising in providing standardised behaviour based evaluation or multiple evaluations including job related simulations to evaluate candidates on behaviours relevant to the most critical aspects or competencies of the job, conduct interviews and/or psychological tests. For the avoidance of doubt, recruitment and placement services are not included or allowed under this Activity)

21.12 Executive Search

21.12.1 Executive Search

(Companies that specialize in attracting and sourcing talented individuals in leadership, executive or professional roles and delivering best practice retainer-based search on behalf of client organizations)

21.13 Freelancers

21.13.1 Education Advisor

(Assists Higher Education providers, inside and outside the Zone, on various programs requirements, governmental collaborations and students' admission, entrance procedures etc.)

21.13.2 eLearning Advisor

(An individual offering eLearning support and consultancy services)

21.13.3 Executive Coaching

(Provide organizations with a structured system that identifies the highest standard coaching leaders, directors and high potential senior executives to motivate and develop other employees' knowledge and skill)

21.13.4 Researcher

(To conduct research to serve educational institutions, students, faculties, Human Resource Management fields and other participants in the education industry)

21.13.5 Trainer

(An individual providing training to professionals in the areas of IT, Media, Business and Management, Logistics, Languages and associated areas)

21.14 Association (Non Profit)

21.14.1 Professional Association

(A non-profit organisation that acts in the public interest of a group of professionals to strengthen and develop the industry and community; it is also form for the purpose of serving a public or mutual benefit other than the pursuit or accumulation of profits for owners or investors)

PART SEVEN: DUBAI INTERNATIONAL ACADEMIC CITY

22.1 Higher Education Provider

22.1.1 University (MOHE Licensed and Accredited)

(A university licensed and accredited by the UAE Ministry of Higher Education and Scientific Research and authorised by the Knowledge and Human Development Authority in the UAE)

22.1.2 Branch University

(A branch of a university accredited and licensed as a university in its home jurisdiction and authorised by the KHDA)

22.1.3 Junior College

(Junior Colleges or Community Colleges are institutions providing higher education and lower-level tertiary education, granting certificates, diplomas, and associate's degrees)

22.1.4 Career & Technical Educational Provider

(A Technical Educational Provider providing post-secondary credit bearing courses in a specialized field or technical area and authorised by the Knowledge and Human Development Authority in the UAE)

22.2 Non-Academic Services Provider

22.2.1 Education Technology Implementation Services

(Organisations enhancing the delivery of learning capabilities and the administration of schools and other educational organizations through technological learning solutions)

22.2.2 Sports – Shared Facilities Management

(Companies providing management and coaching services to sporting activities inside the Zone. Management includes the carrying out all the tasks required for the running of sports entities, renting facilities and organising sports activities. Coaching includes coaching sports activities as well as coaching sports trainers and coaches (does not include Gymnasiums, Health Clubs and Yoga)

22.2.3 University Dormitory – Student Accommodation

(Companies providing investment and management services to accommodation facilities inside the DIAC community)

22.3 Educational Support Services

22.3.1 Educational Consultancies

(An entity that specializes in offering advice to educational service providers; the consultancy could focus on providing guidance regarding:

- The establishment or improvement of educational services;
- The development of academic curricula, teaching and training programs, educational assessment;
- Education provider/ service management systems)

Scope:
Curriculum development; Professional development workshops for teachers and administrators; Assessment systems – development and implementation; Performance management and education providers leadership development; education provider information management systems; Establishment of new/ expansion of education providers; Strategic planning (Educational); Financial Management (Educational).

22.3.2 University Placement Services

(An entity that offers student recruitment services for Universities outside/inside the UAE)

Scope:
Student counselling; Student consulting services; Paper work and necessary procedures for student's admission; and Paperwork necessary for travel, visa & accommodation services.

22.3.3 Academic Representative Services

(A representative office established in Dubai by any academic institution to facilitate academic exchange programs with its local counterparts, or market programs of the parent university)

Scope:
Promote and market programs offered by the parent university; Facilitate admission procedures for the parent university; and Facilitate exchange programs between the parent university and local partners

22.3.4 Educational Management Services

(An entity responsible for administering the affairs of educational institutions formed under their governance or providing infrastructural support to Early

Learning Centres, Schools, Training institutions and Higher Education Providers)

Scope:
Schools; Training institutions; Higher Education Providers; Early Learning Centres

22.3.5 Examination Preparation

(Prepare individuals for standardized and entrance examinations; and conduct tests and/or examinations for individuals in specific subject areas in association with a global or regional testing body. Does not include GED, NIOS and curricula offered at schools approved in the UAE)

Scope:
Some examples of standardized tests - SAT; TIMMS; TOEFL; ICDL; IELTS; GRE and GMAT.

22.3.6 Students Support Services

(Organizations providing support services for elementary, middle, secondary, postsecondary school and university levels to improve their knowledge of potential student needs and also to help students to develop academic and career options)

22.3.7 Testing Centre

(Standardised tests and entrance examinations for individuals in specific subject areas, in association with a global or regional testing body)

22.4 School

A school operation of an existing accredited school from an approved country or one following the IB System of Education compressing some or all of the following activities:

22.4.1 KG

(Schools catering to children whose admission age is based on the curriculum they choose to follow)

22.4.2 Primary

(Schools catering from Grade 1 – Grade 6 classes and students whose admission age is based on the curriculum they choose to follow)

22.4.3 Preparatory

(Schools catering from Grade 7 – Grade 9 classes; and students and who have a set an academic curriculum to follow)

22.4.4 Secondary

(Schools catering from Grade 9 – Grade 12 or 13 classes and students; these schools must be accredited by or have authorisation from a recognised international accreditation organisation for Grade 9 and above)

22.5 **Early Learning Centre *(Nursery)***

(Provide care and welfare for the child including language development and creative skills)

PART EIGHT: DUBAI SCIENCE PARK

23.1 Therapeutics

Organizations/Companies dealing with products used to treat and / or prevent conditions affecting humans.

23.1.1 Research & Development
(Activities involving investigation or experimentation and/or the process of transforming a scientific discovery into a commercial product)

23.1.2 Storage
(Activities related to the storage of goods for later use, on behalf of self or third parties, for a limited period)

23.1.3 Marketing and Sales Promotion
(Activities involved in the marketing and promotion of products or services, including the use of sales promotion strategies and techniques to persuade members of a target market)

23.1.4 Manufacturing and Production
(Activities involved in the process(es) of transforming raw materials into finished goods / products. This process also includes packaging and labelling of the product)

23.1.5 Import and Re-Export
(Activities involved in bringing product(s) from a foreign country and / or re-exporting the imported product(s))

23.1.6 Support Service
(Activities related to providing the logistics of conducting research, training, education, storage, production, and/or manufacturing, etc.)

23.2 Food

Organizations/companies dealing with products that can be consumed by humans.

23.2.1 Research & Development
(Activities involving investigation or experimentation and/or the process of transforming a scientific discovery into a commercial product)

23.2.2 Storage

(Activities related to the storage of goods for later use, on behalf of self or third parties, for a limited period)

23.2.3 Marketing and Sales Promotion

(Activities involved in the marketing and promotion of products or services, including the use of sales promotion strategies and techniques to persuade members of a target market)

23.2.4 Manufacturing and Production

(Activities involved in the process of transforming raw materials into finished goods/products; this process also includes packaging and labelling of the product)

23.2.5 Import and Re-Export

(Activities involved in bringing product(s) from a foreign country and/or re-exporting the imported product(s))

23.2.6 Support Service

(Activities related to providing the logistics of conducting research, training, education, storage, production, and/or manufacturing, etc.)

23.3 Agricultural, Horticulture and Agriculture Technology

Organizations/Companies dealing with products used to treat and/or prevent conditions affecting animals, plants and/or crops.

23.3.1 Research & Development

(Activities involving investigation or experimentation and/or the process of transforming a scientific discovery into a commercial product)

23.3.2 Storage

(Activities related to the storage of goods for later use, on behalf of self or third parties, for a limited period)

23.3.3 Marketing and Sales Promotion

(Activities involved in the marketing and promotion of products or services, including the use of sales promotion strategies and techniques to persuade members of a target market)

23.3.4 Manufacturing and Production

(Activities involved in the process of transforming raw materials into finished

goods/products; this process also includes packaging and labelling of the product)

23.3.5 Import and Re-Export

(Activities involved in bringing product from foreign country and/or re-exporting the imported product)

23.3.6 Support Service

(Activities related to providing the logistics of conducting research, training, education, storage, production, and/or manufacturing, etc.)

23.4 Environment

Organizations/Companies dealing with environmental management and/or energy production.

23.4.1 Research & Development

(Activities involving investigation or experimentation and/or the process of transforming a scientific discovery into a commercial product)

23.4.2 Storage

(Activities related to the storage of goods for later use, on behalf of self or third parties, for a limited period)

23.4.3 Marketing and Sales Promotion

(Activities involved in the marketing and promotion of products or services, including the use of sales promotion strategies and techniques to persuade members of a target market)

23.4.4 Manufacturing and Production

(Activities involved in the process(es) of transforming raw materials into finished goods/products. This process also includes packaging and labelling of the product)

23.4.5 Import and Re-Export

(Activities involved in bringing product(s) from a foreign country and / or re-exporting the imported product(s))

23.4.6 Support Service

(Activities related to providing the logistics of conducting research, training, education, storage, production, and/or manufacturing, etc.)

23.5 Medical/Scientific Devices or Equipment

Organizations/Companies dealing with medical and/or scientific devices and/or equipment, including related consumables.

23.5.1 Research & Development
(Activities involving investigation or experimentation and/or the process of transforming a scientific discovery into a commercial product)

23.5.2 Storage
(Activities related to the storage of goods for later use, on behalf of self or third parties, for a limited period)

23.5.3 Marketing and Sales Promotion
(Activities involved in the marketing and promotion of products or services, including the use of sales promotion strategies and techniques to persuade members of a target market)

23.5.4 Manufacturing and Production
(Activities involved in the process(es) of transforming raw materials into finished goods/products. This process also includes packaging and labelling of the product)

23.5.5 Import and Re-Export
(Activities involved in bringing product(s) from a foreign country and / or re-exporting the imported product(s))

23.5.6 Support Service
(Activities related to providing the logistics of conducting research, training, education, storage, production, and/or manufacturing, etc.)

23.5.7 Service Centre
(Activities related to the service, maintenance, updating and repair of medical and/or scientific devices and/or equipment)

23.6 Specialty Supplies

Organizations/companies dealing with specialized products having a medical and/or scientific application.

23.6.1 Research & Development
(Activities involving investigation or experimentation and/or the process of transforming a scientific discovery into a commercial product)

23.6.2 Storage

(Activities related to the storage of goods for later use, on behalf of self or third parties, for a limited period)

23.6.3 Marketing and Sales Promotion

(Activities involved in the marketing and promotion of products or services, including the use of sales promotion strategies and techniques to persuade members of a target market)

23.6.4 Manufacturing and Production

(Activities involved in the process of transforming raw materials into finished goods/products; this process also includes packaging and labelling of the product)

23.6.5 Import and Re-Export

(Activities involved in bringing product(s) from a foreign country and/or re-exporting the imported product(s))

23.6.6 Support Service

(Activities related to providing the logistics of conducting research, training, education, storage, production, and/or manufacturing, etc.)

23.7 Diagnostics and Analysis

Organizations/companies performing testing and / or analysis services.

23.7.1 Screening & Testing

(Activities related to processing, analysing, screening and testing of samples)

23.7.2 Research & Development

(Activities involved in investigation or experimentation and/or the process of transforming a scientific discovery into a commercial product)

23.7.3 Marketing & Sales Promotion

(Activities involved in the marketing and promotion of products or services, including the use of sales promotion strategies and techniques to persuade members of a target market)

23.7.4 Support Service

(Activities involved in providing services related to the logistics of conducting research, training, education, storage, production and/or manufacturing, including services related to laboratory testing and analysis etc.)

23.8 Life Science Services

Organizations/companies providing specialized services for the life science sector.

23.8.1 Research & Development
(Activities involved in investigation or experimentation and/or the process of transforming a scientific discovery into a commercial product)

23.8.2 Storage
(Activities related to the storage of goods for later use, on behalf of self or third parties, for a limited period)

23.8.3 Marketing & Sales Promotion
(Activities involved in the marketing and promotion of products or services, including the use of sales promotion strategies and techniques to persuade members of a target market)

23.8.4 Support Service
(Activities involved in providing services related to the logistics of conducting research, training, education, storage, production and/or manufacturing etc.)

23.8.5 General Professional Services
(Activities involved in providing regulatory affairs services, architectural design and fit-out, economic and financial services, selection & recruitment, planning, legal advice, market research and analysis, data management and analysis, IT services etc. related to Life Science and Healthcare)

23.9 *Life Science Associations (Non-Profit)*

(Non-Profit International, regional and/or national establishment associations/organizations enhancing best practices, quality, professionalism, standards, regulations, etc.)

23.10 *Conformity Assessment and Certification Agency*

(Entails the activities of independent agencies engaged in the conformity assessment and technical accreditation of testing facilities, equipment, technologies and materials, related to various activities in the Life Sciences industries including, Agriculture; Food biotechnology; Medical diagnostics; Therapeutics; Personal care and hygiene; Home hygiene and sanitation as well as Animal care and hygiene. The purpose of carrying out

these conformance assessments is to understand whether the products/facilities on which such assessments/evaluations are carried out conform to certain prescribed standards (as applicable) for the purpose of issuing quality certifications and accreditations)

PART NINE: DUBAI SCIENCE PARK

24.1 Renewable Energy

Activities related to the provision of technologies and services for energy generation from renewable energy resources (including Solar/Thermal, photovoltaic, Hydro, Wind, Geothermal, Biomass, Hydrogen, and Motors & Turbines)

24.1.1 Consultancy
(Companies specialised in providing different research and studies and who act as experts in consideration of fees for providing advice or services with respect to energy generation)

24.1.2 Management
(Companies that provide energy management services relating for different types of renewable energy generation)

24.1.3 Research and Development
(Companies that undertake methodical investigations in improving and developing scientific technologies in the fields of energy generation)

24.1.4 Marketing
(Companies involved in promoting and marketing renewable energy generation products or services)

24.1.5 Storage
(Companies involved in the storage of products related to renewable energy)

24.1.6 Testing
(Companies that undertake experimental tests in order to determine how well energy generation system or components work)

24.1.7 Manufacturing
(Companies that manufacture energy generation equipment and products for usage, this may include packaging of such products)

24.2 Energy

Activities related to the provision of technologies and services for conventional energy (including energy generation, energy storage and energy transmission).

24.2.1 Consultancy

(Companies specialised in providing different research and studies and who act as experts in consideration of fees for providing advice or services related to conventional energy)

24.2.2 Management

(Companies that provide energy management services relating to different types of conventional energy)

24.2.3 Research and Development

(Companies that undertake methodical investigations in improving and developing scientific technologies in the fields of conventional energy)

24.2.4 Marketing

(Companies involved in promoting and marketing conventional energy products or services)

24.2.5 Storage

(Companies involved in the storage of conventional energy generation products)

24.2.6 Testing

(Companies that undertake experimental tests in order to determine how well conventional energy systems or components work)

24.2.7 Manufacturing

(Companies that manufacture equipment and products related to conventional energy. This may include packaging of such products)

24.3 Energy Efficiency Equipment

The products or systems designed to use less energy for the same or higher performance than regular products or systems certified by an accreditation authority (including appliances, lighting, HVAC equipment, HVAC system (vapour absorption), District Cooling, Building Management System, System integrator, Control System, Metering System, Energy Recovery System)

24.3.1 Consultancy

(Companies specialised in providing different research and studies and who act as experts in consideration of fees for providing advice or services with respect to energy efficiency equipment)

24.3.2 Management
(Companies that provide management services relating to energy efficiency)

24.3.3 Research and Development
(Companies that undertake methodical investigations in improving and developing scientific technologies in the fields of energy efficiency equipment)

24.3.4 Marketing
(Companies involved in promoting and marketing energy efficiency products or services)

24.3.5 Storage
(Companies involved in the storage of energy efficiency products and/or equipment)

24.3.6 Testing
(Companies that undertake experimental tests in order to determine how well energy efficiency products or components works)

24.3.7 Manufacturing
(Companies that manufacture energy efficiency products and distribution of equipment and products for use; this may include packaging of such a product)

24.4 Air and Environment

Activities related to the monitoring and management of air emission, quality, pollution and weather forecasts and effective systems (including Emission control equipment, emission trading consultancy, air purification systems and air quality monitoring systems)

24.4.1 Consultancy
(Companies specialised in providing different research and studies and who act as experts in consideration of fees for providing advice or services with respect to air and environment, including emission trading consultancy)

24.4.2 Management
(Companies that provide management services relating to the fields of air and environment)

24.4.3 Research and Development
(Companies that undertake methodical investigations in improving and developing scientific technologies in the fields of air and environment)

24.4.4 Marketing

(Companies involved in promoting and marketing air and environment products or services)

24.4.5 Storage

(Companies involved in the storage of air and environment products)

24.4.6 Testing

(Companies that undertake experimental tests in order to determine how well air and environment system or components works)

24.4.7 Manufacturing

(Companies that manufacture air and environment products and distribution of equipment and products for use; this may include packaging of such a product)

24.5 Water and Waste Water

Activities related to the monitoring and management of water quality, water purification, waste water management system, ocean environment monitoring system, recycling waste materials, water refining, desalination and treatment and bio-product provision.

24.5.1 Consultancy

(Companies specialised in providing different research and studies and who act as experts in consideration of fees for providing advice or services with respect to water and waste water)

24.5.2 Management

(Companies that provide management services relating to the fields water and waste water)

24.5.3 Research and Development

(Companies that undertake methodical investigations in improving and developing scientific technologies in the fields of water and waste water)

24.5.4 Marketing

(Companies involved in promoting and marketing water and waste water products or services)

24.5.5 Storage

(Companies involved in the storage of water and waste water products)

24.5.6 Testing

(Companies that undertake experimental tests in order to determine how well water and waste water system or components works)

24.5.7 Manufacturing

(Companies that manufacture water and wastewater equipment and distribution of equipment and products for use; this may include packaging of such a product)

24.6 Recycling and Solid Waste

Activities related to the monitoring and management of solid waste treatment, collection, recycling including but not limited to hazardous waste, metal, paper, plastic, organic, construction.

24.6.1 Consultancy

(Companies specialised in providing different research and studies and who act as experts in consideration of fees for providing advice or services with respect to recycling and solid waste)

24.6.2 Management

(Companies that provide management services relating to the fields of recycling and solid waste)

24.6.3 Research and Development

(Companies that undertake methodical investigations in improving, and developing scientific technologies in the fields of recycling and solid waste)

24.6.4 Marketing

(Companies involved in promoting and marketing recycling and solid waste products or services.)

24.6.5 Storage

(Companies involved in the storage of recycling and solid waste products.)

24.6.6 Testing

(Companies that undertake experimental tests in order to determine how well recycling and solid waste system or components works)

24.6.7 Manufacturing

(Companies that manufacture recycling and solid waste products and distribution of equipment and products for use; this may include packaging of such a product)

24.7 Transportation

Activities related to vehicles which combine a conventional propulsion system with an on-board rechargeable energy storage system to achieve better fuel economy than a conventional vehicle without being hampered by range from a charging unit like electric vehicles.

24.7.1 Consultancy
(Companies specialised in providing different research and studies and who act as experts in consideration of fees for providing advice or services with respect to transportation)

24.7.2 Management
(Companies that provide management services relating to the field of transportation)

24.7.3 Research and Development
(Companies that undertake methodical investigations in improving and developing scientific technologies in the fields of transportation)

24.7.4 Marketing
(Companies involved in promoting and marketing transportation products or services)

24.7.5 Storage
(Companies involved in the storage of transportation products)

24.7.6 Testing
(Companies that undertake experimental tests in order to determine how well transportation system or components works)

24.7.7 Manufacturing
(Companies that manufacture transportation products and distribution of equipment and products for use; this may include packaging of such a product.)

24.8 Green Building

Activities related to the practice of increasing the efficiency of buildings and their uses of energy, water and materials and reducing building's impact on human health and the environment, through better sitting, design, construction, operation, maintenance and removal of the complete building life cycle.

24.8.1 Consultancy

(Companies specialised in providing different research and studies and who act as experts in consideration of fees for providing advice or services with respect to green building, architect, electromechanical, structural, facade, interior etc.)

24.8.2 Management

(Companies that provide management services relating to the fields of green building and sustainable development)

24.8.3 Research and Development

(Companies that undertake methodical investigations in improving and developing scientific technologies in the fields of green building)

24.8.4 Manufacturing

(Companies that manufacture green buildings products and distribution of equipment and products for use; this may also include packaging of such a product)

24.8.5 Storage

(Companies involved in the storage of green building products)

24.9 Organic Products

Activities related to products produced according to certain production standards such as grown without the use of conventional pesticides, artificial fertilizers, human waste or sewage sludge and that they were processed without ionizing radiation or food additives.

24.9.1 Consultancy

(Companies specialised in providing different research and studies and who act as experts in consideration of fees for providing advice or services with respect to organic products, treated soil, food preservation systems, organic fertilizers etc.)

24.9.2 Management

(Companies that provide management services relating to the field of organic products)

24.9.3 Research and Development

(Companies that undertake methodical investigations in improving, and developing scientific technologies in the fields of organic products)

24.9.4 Marketing
(Companies involved in promoting and marketing organic products or services)

24.9.5 Storage
(Companies involved in the storage of organic products)

24.9.6 Manufacturing
(Companies that manufacture and produce organic products and distribution of equipment and products for use, this may include packaging of such a product)

24.10 Association (Non-Profit Organisations)

Volunteering and Non-Profit organizations to focus on enhancing best practices, quality, professionalism, standards, regulations and awards, expose placement and creating business opportunities in their industry segment.

24.10.1 Renewable Energy
24.10.2 Energy
24.10.3 Air & Environment
24.10.4 Transportation
24.10.5 Recycling and Solid Waste
24.10.6 Water and Waste Water
24.10.7 Green Building
24.10.8 Organic Products

PART TEN: DUBAI DESIGN DISTRICT

25.1 Marketing

Companies in the Luxury, Fashion, Cosmetic and Accessories that provide marketing and customer service activities within its sphere of influence. Such a company promotes the products and services of its parent company and facilitates the conclusion of commercial contractual agreements between the company and its clients. Such a company may not carry out any retail trading activity from the Zone.

25.1.1 Sales and Marketing

(A sales and marketing office ensures that the products and services of the parent company are marketed effectively in the specified region. This office covers work with distributors and manages the distribution network and advertising and promotional campaigns through the coordination of the media and marketing services. A sales and marketing office may also provide invoicing services for end clients for the products and services of the parent company provided the products and services are sourced or provided inside the UAE by an appropriately licensed distributor or agent. The products and services includes but not limited to costume design, accessories design, industrial design, interior design, garments technology, footwear design, general clothing and design, clothing and fashion design, apparel, fashion marketing and promotion, fashion merchandising, fashion (retail or product) management, fashion product innovation, luxury watches, luxury jewellery, etc.)

25.1.2 Showrooms

(Showrooms engaged in displaying and exhibiting the products and accessories related to the design and fashion industry. Showrooms shall not carry out any trading activity from the Zone)

25.2 Fashion

Companies focused on apparel accessories, jewellery, textile & leathers, cosmetics, beauty products and fragrances, specialist support - fashion. Any local sales of the products will be subject to the UAE Customs laws and regulations.

25.2.1 Design

(Activities involving the design of clothing, accessories, footwear and luxury goods)

25.2.2 Marketing

(Activities involved in the marketing and promotion of products or services, for the use of sales promotion strategies and techniques to persuade members of the target market)

25.2.3 Import/Re-export

(Activities involved in bringing goods into the Zone and/or re-exporting the imported goods)

25.2.4 Assembling

(Companies engaged in importing and assembling of goods/products such as apparel and accessories)

25.2.5 Manufacturing

(Activities involved in transforming raw materials into finished products. This process also includes packaging and labelling of the same)

25.2.6 Tailoring

(Companies that specializes in making, repairing and altering clothing to further fit or provide individuals with clothes made to their measurements and preference)

25.2.7 Jewellery Design

(Companies engaged in design, development, packaging and labelling of jewellery, including personal ornaments, such as necklaces, rings, bracelets etc. as well as designer watches made with studded precious and semi-precious stones. Includes conceptualisation, eliciting design inspiration, requirement gathering, market assessment on key jewellery fashion trends, material selection, developing drawings and computer aided design, selection of colours, patterns and contouring rendering and specification as well as limited production of designed products in order to showcase creations. Customised jewellery and accessories design for fulfilling small sized bespoke orders is included within the scope of this activity)

25.2.8 Ear & Body Piercing

(Includes companies which are not E.N.T clinics and are licensed by the competent health authorities to engage in ear piercing for children and adults, in order to avoid health complications caused by using unhealthy traditional methods or utilizing entities that might not consider the health conditions for such piercing.)

25.2.9 Textile & Leather Design

(Companies engaged in design, development, packaging and labelling of textiles used in worn apparel as well as designer furniture, furnishings and accessories; including curtains, sofa upholstery and covers. Includes conceptualisation, eliciting design inspiration, requirement gathering, market assessment/research aimed at latest fashion trends, material selection, developing drawings and computer aided design, selection of colours, patterns and contouring rendering and specification as well as limited tailoring/production of designed products in order to showcase creations. Customised design, for small sized bespoke orders is included within the scope of this activity.)

25.2.10 Fashion Rental Services

(Companies engaged in renting out ready-made garments/designers products for limited period of time.)

25.2.11 Cosmetics, Beauty Products and Fragrances Design

(Companies engaged in design, development, packaging and labelling of cosmetics, beauty products and fragrances. Includes conceptualisation, eliciting design inspiration, requirement gathering, market assessment/research aimed at latest fashion trends, material selection, developing drawings and computer aided design, selection of colours, patterns and contouring rendering and specification as well as limited tailoring/production of designed products in order to showcase creations.)

25.2.12 Cosmetics, Beauty Products and Fragrances Production (This Activity also applies to Dubai Science Park)

(Companies engaged in production of cosmetic and beauty products, including processes of transforming raw materials into finished goods / products including making new perfumes, cosmetics, beauty products and fragrances either by blending natural essential oils extracted from plants or animal product, or blending synthetic perfume chemicals. This includes storage, packaging and labelling activities.)

25.2.13 Wholesale and Distribution of Cosmetics, Beauty Products and Fragrances

(Wholesale and distribution (including warehousing, packaging, labelling, sales / distribution to local retailers, marketing and related customer support) of beauty products, including makeup products such as foundations, lip sticks, blushes, eye shadow, eye liner, and mascara, nail polish, gloss etc. as well as perfumes and fragrances meant for personal use.)

25.2.14 Import and Re-export of Cosmetics, Beauty Products and Fragrances

(Companies involved in bringing goods into the zone and/or re-exporting the imported goods related beauty products, including makeup products such as foundations, lip sticks, blushes, eye shadow, eye liner, and mascara, nail polish, gloss etc. as well as perfumes and fragrances meant for personal use.)

25.3 Luxury

(Companies focused on luxury products, which include apparel, accessories, jewellery, watches, textile & leathers, luggage, cosmetics, footwear and lifestyle, beauty products and fragrances, specialist support – fashion products and services. Any local sales of the products will be subject to the UAE Customs laws and regulations).

25.3.1 Design

(Companies involved in design of apparel, accessories, jewellery, watches, textile & leathers, luggage, cosmetics, footwear and lifestyle, beauty products and fragrances, specialist support – fashion products and services.)

25.3.2 Marketing

(Activities involved in the marketing and promotion of products or services, including the use of sales promotion strategies and techniques to persuade members of the target market)

25.3.3 Import/Re-export

(Activities involved in bringing goods into the Zone and/or re-exporting the imported goods)

25.3.4 Assembling

(Companies engaged in importing and assembling of goods/products such as apparel, accessories, hard luxury and furniture)

25.3.5 Re-processing

(Activities involved in transforming the product including reshaping, packaging and labelling of the same)

25.3.6 Manufacturing

(Activities involved in transforming raw materials into finished products. This process also includes packaging and labelling of the same)

25.4 Interior, Furniture and Objects

Companies that focuses on interior architecture and its soft and hard furnishings, objects (ceramic, glass, lighting, toys etc.), textiles and materials, lighting for residential, exhibitions, office and industrial use. Any local sales of the products will be subject to the UAE Customs laws and regulations.

25.4.1 Design

(Activities involving the design of interiors, furniture, and objects)

25.4.2 Marketing

(Activities involved in the marketing and promotion of products or services, for the use of sales promotion strategies and techniques to persuade members of the target market)

25.4.3 Import/Re-export

(Activities involved in bringing goods from a foreign country and/or re-exporting the imported products)

25.4.4 Assembling

(Involves importing and assembling of interiors, furniture and objects)

25.4.5 Manufacturing

(Activities involved in transforming raw materials into finished products. This process also includes packaging and labelling of the same)

25.5 Design

25.5.1 Consultancy

(Companies engaged in consulting on the design of products, culinary art, spaces, virtual or interactive experiences)

25.5.2 Concept Design

(Companies engaged in conceptualizing, evaluating, developing, designing ideas for effective generation of new products, services or concepts and/or enhancing of existing objects, services or concepts that are either tangible or intangible as per market and end user requirements. This includes concept development, business analysis, technical implementation, creating prototypes. This is facilitated by use of digital tools and technology)

25.5.3 Information, Interface and Digital Design

(Companies engaged in designing user interfaces, information including info graphics and other digital materials)

25.5.4 Architectural Design

(Companies engaged in designing of buildings, urban landscapes, open areas, communities, usually with some regard to aesthetic effect. Companies shall not undertake any construction documents and/or management of projects)

25.5.5 Industrial Design

(Companies engaged in using both the applied art and applied science to improve the aesthetics, ergonomics, functionality and/or usability of a product. Companies are only limited to providing prototype for clients as part of their offering)

25.6 E-Commerce *(This Segment also applies to DIC and DMC)*

25.6.1 Portal

(Companies that provide individual services and products to third parties through electronic media such as an internet search engine, portal, website, social media etc. for the purpose of facilitating sales activities. These include companies that:

- Provide goods, services and carry out commercial transactions through an electronic medium. This includes companies utilizing closed information networks which are connected to open information networks
- Act as a middleman for products moving from sellers to clients directly through a Web-based network)

25.7 Ancillary Services

25.7.1 Modelling Agency

(Companies hiring models for special roles including fashion modelling, commercial modelling, fitness modelling, parts modelling, etc.)

25.7.2 Photography *(This Activity also applies to DSC)*

(Companies engaged in the art or process of producing/capturing images of objects, human beings, etc. on photosensitive surfaces)

25.7.3 Studio Space *(This Activity also applies to DSC)*

(Companies that provide artists or workers with a workroom for the purposes of photography, video or film shoots; usage of such space is only on a short term basis)

25.7.4 Image Consultancy

(Companies who advise clients on improved public presentation or impression, especially in fashion, media and public relations industry; they help people project a winning image in all aspects and specialize in individual and group image consultations and training)

25.7.5 Visual Merchandising

(Companies that focus on the visual display of products or services including but not limited to in-store display and window design)

25.7.6 Fashion and Luxury Consultancy

(Companies providing marketing management services to luxury and design companies, including planning, brand strategies, marketing strategies, designing marketing promotions, campaigns development and determining sales process)

25.8 Beauty Care

25.8.1 Beauty Spa

(Provide more generalized services related to skin, hair, nutrition and fitness by beauty advisors)

25.8.2 Beauty Advisors

(Provide more generalized services related to skin health, facial aesthetic, foot care, aromatherapy, meditation, oxygen therapy, mud baths, and innumerable other services)

25.8.3 Nutrition and Fitness Advisors

(Nutrition and Fitness Advisors provides customized meal plans and personal consultations with a registered dietician and certified personal trainer)

25.9 Art

25.9.1 Atelier

(It is a space used solely for the creation of artwork by an artist. This can be for the purpose of architecture, painting, pottery (ceramics), photography, sculpture, woodworking, scrapbooking etc.)

25.9.2 Art Gallery

(Venues where different forms of art and works of various artists are displayed to public; among the various forms of art like photography, paintings , sculpture, art

illustrations, hand loom etc. Please note that any sales of such products will be subject to the Custom laws and regulations of the UAE)

25.9.3 Art Consultancy

(Companies engaged in art advisory services which includes audit and valuation of existing corporate art collections, curation services for existing art collections, development of art strategies (including branding interface), commissioning of bespoke artwork for new buildings and developments, identifying existing artwork from artists and their dealers, framing and installation services, catalogue compilation and publication, design art programmes, identify and promote developing talent and identify interior design and architecture practices)

25.10 Freelancer

25.10.1 Apparel Designer

(A clothing designer, ranging from lingerie, sportswear, casual wear to high fashion couture, for men, women and kids)

25.10.2 Concept Designer

(A professional engaged in conceptualizing, evaluating, developing, designing ideas for effective generation of new objects, services or concepts and/or enhancing of existing objects, services or concepts that are either tangible or intangible)

25.10.3 Costume Designer *(This Freelancer also applies to DMC)*

(A person engaged in planning creative solutions for a design brief, selecting the most suitable accessories to complement garments and arranging these appropriately for photo shoots, commercials, theatre plays or movies)

25.10.4 Fashion Artist

(Draws or paints apparel and accessory illustrations for newspaper or related advertisements. He/she positions garment, accessory, or model to accentuate desired sales features)

25.10.5 Fashion Designer *(This Freelancer also applies to DMC)*

(A person who designs clothing)

25.10.6 Fashion Stylist *(This Freelancer also applies to DMC)*

(A stylist who selects clothing and accessories worn by models in photo shoots, for commercial print catalogue, television appearances, music videos, concert

performances, etc.; working with photographers/directors, production houses, modelling agencies)

25.10.7 Hair Stylist

(A person whose occupation is mainly to cut, dress, groom, and style hair)

25.10.8 Image Consultant

(A professional who advises clients on improved public presentation or impression, particularly in fashion, media and public relations industry; they help people project a winning image in all aspects and specialize in individual and group image consultations and training)

25.10.9 Interior Designer *(This Freelancer also applies to DMC)*

(A person who specializes in designing architectural interiors and its furnishings)

25.10.10 Jewellery Designer *(This Freelancer also applies to DMC)*

(A person who designs jewellery)

25.10.11 Make-up Artist *(This Freelancer also applies to DMC)*

(A person who provides make up services to models or actors)

25.10.12 Object Designer

(A professional that designs furniture, products, objects, lighting for residential, office and industrial use and provides sampling of these goods)

25.10.13 Personal Shopper

(Personal shoppers provide expert advice and give the highest level of customized service possible to individual shoppers by giving personalized attention and providing advanced knowledge of products, services, and trends)

25.10.14 Textile Designer

(A person engaged in designing textiles and materials to be used in industrial, fashion or interior design)

25.10.15 Visual Merchandiser

(A professional who develops visual display of products or services including but not limited to in-store display and window design)

25.10.16 Wedding Planner

(A wedding planner is a professional who assists with the design, planning and management of a client's wedding)

25.11 Marketing Services

Provision of a number of marketing related services, sales promotion, market research, PR and event marketing

25.11.1 Direct Marketing

(Companies primarily engaged in marketing of products or services via direct marketing strategies. Direct marketing attempts to send its messages directly to consumers, without the use of intervening media)

25.12 Event Management *(This Segment also applies to DMC)*

25.12.1 Performing Arts Management

(Companies that produce theatrical, cultural, musical or artistic shows such as musicals, operas, play, comedy ballets and dance shows)

25.12.2 Fashion Fairs/Exhibitions

(Fashion fares or exhibition can be organized so that companies in a fashion industry can showcase and demonstrate their latest products, service, study activities and examine recent market trends and opportunities)

25.12.3 Stage Fashion Shows (Ramp for fashion shows)

(An event organized for the purpose of showcasing the clothing, accessories, or other designs of a specific designer, fashion house or brand)

PART ELEVEN: GENERAL

26.1 Service Provider

26.1.1 Accidents and Liabilities Insurance

(Includes firms which execute all insurance operations against damages incurred as a result of individual accidents, work accidents, theft and robbery, trust breach, as well as car and vehicle insurance against crash, run-over and fall accidents, insurance against civil liability, engineering insurance, and other insurance modes which are generally established as insurance against accidents and liability)

26.1.2 Insurance Agent

(Includes firms which represent one or more insurance company/companies in dealing with the insured parties, policy buyers and insurance brokers; an establishment of that kind works for the account of the insurance company under a special contract. It represents the insurance company on the local level and is authorized to carry out business assigned to it, provided that all its acts and activities are approved by the company. It receives its remunerations from the company and not from the insured parties)

26.1.3 Insurance Brokers

(Includes firms which buy insurance policies for individuals and companies from insurance companies; these firms differ from insurance agents in that they do not represent a certain insurance company while buying the insurance policies for their own clients. They provide their services against remunerations received directly from the beneficiaries of their services)

26.1.4 Courier Services

(Branch operation of a courier company licensed in Dubai or elsewhere in the UAE)

26.1.5 Travel Agency

(Agents of international airlines authorised to reserve passengers' seats and sell travel tickets. This also includes travel offices involved in the same activity as intermediaries)

26.1.6 Tour Services

(Includes firms which activate tourism inside and outside the country; they carry out all procedures and contacts with the competent authorities in order to arrange travel and stay procedures, facilitate transportation, prepare visits to tourist landmarks and other activities that contribute to the promotion of tourism.

The activity includes school, scientific trips, summer or winter camps which carry recreational, cultural nature)

26.1.7 Car Rental

(Lease and rental of cars without drivers, excluding limousines or chauffeur service)

26.1.8 Recruitment Agency

(Firms providing companies and establishments with recruitment services)

26.1.9 Stationery

(Includes reselling stationary, such as copying and writing paper, notebooks, record books, various types of pens and pencils, rulers, sharpeners, paper perforators, paper clipping requisites, ready stamps, typewriters ribbons and other stationary materials, also, drawing requisites including geometrical drawing pencils, decorative pens, rulers, triangular rulers, colours, colour pencils, ink, drawing paper and others)

26.1.10 Catering Services

(Includes firms engaged in catering contracting with schools, institutes, hospitals, airlines, ships and contractors with fresh meals cooked and prepared in own kitchens such firms must own necessary facilities to make the catering, also, other firms or possess technical potentials and skilled labour to prepare meals in the kitchens of said corporation)

26.1.11 Pharmacy

(A specialized facility licensed to sell and prepare registered drugs, pharmaceuticals, medical supplies and dispense herbal and medical drugs against medical prescription, according to the laws and regulations issued by competent authority of UAE. It is supervised by a licensed pharmacist who works permanently in the pharmacy)

26.1.12 Optical Centre

(A facility licensed and equipped to examine sight, prepare medical glasses and apply contact lenses according to the report of ophthalmologist)

26.1.13 Medical Spa

(Branch of a licensed Medical Spa centre providing variety of treatments for relaxation, rejuvenation, preventive healthcare, detoxification, fitness and general wellbeing)

26.1.14 Book Store

(Retail provision of books, notebooks, office stationeries)

26.1.15 Commercial Library

(Includes any place supplied with the essential materials such as scientific and literary books, references, periodicals, magazines and audio visual aids by commercial, cultural and educational firms. It also includes firms which supply these materials and make available to others either through free lending or renting)

26.1.16 Specialty Store

(Retail provision of specialty goods)

26.1.17 Supermarket

(Commercial complexes involved in marketing consumer fresh, preserved and canned foodstuff, household utensils and tools, detergents and other consumer goods for personal use)

26.1.18 Hypermarket

(A hypermarket is a superstore which combines a supermarket and a department store resulting in a very large retail facility which carries an enormous range of products under one roof, including full lines of groceries and general merchandise)

26.1.19 Commercial Bank

(Includes firms which regularly receive money from the public in the form of call, notice or time deposits, or invest loan instruments or deposit certificates to use them partially or fully in the granting of loans and advances for their account and on their own responsibility. This also includes firms which issue and receive cheques, introduce public and private loans, trade in foreign currencies or precious metals, open documentary credits, exchange travel cheques, and carry out other banking services)

26.1.20 Credit & Finance Bank

(Includes firms mainly involved in lending or granting individual or commercial loans, as well as financing and participating in existing or under-establishment projects, or investing their money in movable assets, such as goods or any means determined by the Central Bank. The activities of such firms do not include the receipt of money in the form of deposits. However, they are permitted to borrow from their main office, other local or foreign banks, or from stock markets)

26.1.21 Bank Liaison Office

(Includes offices established in the Emirate of Dubai and managed by any of the international foreign banks. They are intended to promote the activities of the major banks existing in the fatherland country or those of any of their branches. They are also assigned to facilitate contacts between the concerned banks and their clients)

26.1.22 Debt Collecting

(Includes firms which undertake the follow-up of rights of companies, firms and individuals and the necessary services for collecting these bodies' due debts owed by others, in return for a commission or remuneration)

26.1.23 Banking Services

(Branch operation of a bank licensed in Dubai or elsewhere in the UAE for specific banking services)

26.1.24 Money Exchangers

(Includes financial firms which work for their own account or the account of others in money exchange field, which is based on the purchase and sale of negotiable foreign currencies, monetary notes and coins. Their activities also include the purchase and sale of travellers cheques, financial transfers and other exchange activities regulated by the laws and statutes of the Central Bank. This activity does not include firms working in financial and monetary brokerage)

26.1.25 Government Relations

(Companies engaged in providing advice or consultancy to organizations and individuals, relating to government and non-government transactions and matters for relocation purposes)

26.1.26 Documents Clearing Services

(Includes firms which undertake to submit documents of commercial and personal transactions belonging to others to government and non-government bodies and following up these documents pending finalization of their formalities. This also includes services related to translation such as typing, photocopying, attestation of documents etc.)

26.1.27 Publishing Distribution Agency

(Companies providing service of distributing the final publishing product from its source to its customers)

26.1.28 Facilities Management Services

(Companies that are specialised in managing other firms such as public utilities, movie houses, restaurants, parks, private schools and hospitals, industrial and commercial firms, all under prevailing laws and regulations)

26.1.29 General Maintenance

(Includes general maintenance of residential, commercial or industrial buildings, including repairing walls and roofs, painting, sanitary plumbing as well as mechanical maintenance, such as reparation and equipment installation, air-conditioning, lifts, escalators, swimming pools, lighting towers, laundry and central kitchens, also electrical maintenance, mainly electric fixtures distribution panels)

26.1.30 Interior Decoration

(Includes interior decoration works, including wooden orients, gypsum decoration of ceilings, flooring and curtains fixing as well as other similar complete works executed by the firm)

26.1.31 Landscaping Works

(Includes interior and exterior landscaping and the pertaining works of constructions and fitting of fixtures, including swimming pools, fountains, water-falls, waterways and bridges etc.)

26.1.32 Structural Quantity Surveying Services

(Companies that undertake surveying structural quantities in terms of sizes and prices, upon the basis of designs and structural specifications set for the construction of projects)

26.1.33 Promotional Gifts Preparation

(Companies that engrave and print names or drawings or stick photos and trademarks on promotional gifts such as pens, watches, stationery, etc.)

26.1.34 Ready-Made Garments

(Shops selling of all types of ready-made garments)

26.1.35 Jewellery Store

(Stores reselling gold and other precious metals jewellery and precious stones)

26.1.36 Perfumes and Cosmetics Shop

(Shops reselling cosmetics, skin care, makeup, fragrance and perfume, hair, beauty products.)

26.1.37 Electronics Store

(Shops selling electronic goods)

26.1.38 Light Fitting and Fixture Shop

(Shops reselling lighting lamps, ornamental ceiling lamps and other lighting products)

26.1.39 Clearing and Forwarding

(Companies engaged in clearing cargo from customs, which may include the preparation and clearing of documents issued by customs authorities, storing the cargo and / or forwarding the cargo to the destination(s) specified by the client on its behalf)

26.1.40 Freight Clearing Services

(Includes firms specialized in preparing and clearing customs documents issued by the customs authorities, and also to finalize customs formalities when all legal conditions concerning the shipments are satisfactory. The process may include obtaining a permit for cargo load or unload or moving the cargo in or out the port, to provide information about the cargo to consignor or consignee)

26.1.41 Logistics

(Includes specialized firms engaged in providing logistics services, which involve managing, planning, operating and handling the flow of goods from sources of production to marketplaces, including, freight forwarding, cargo clearance, warehousing, sorting out, packaging, distribution by air/sea/land and other value-added services)

26.1.42 Ship Chandlers

(Includes providing ships and other sea transport units with foodstuff, fresh water, fuel, spare parts, medicines etc.)

26.1.43 Automobile Driving School

(Includes providing driving instruction on light, heavy and commercial motor vehicles; it includes also providing driving skills on rough terrain and racing circuits)

26.1.44 Building Cleaning Services

(Includes firms which provide cleaning services to residential buildings, commercial and government offices etc.; these services include cleaning floors, surfaces and glass and sweeping outer areas etc.)

26.1.45 Real Estate Agent

(A person or companies engaged in carrying out real estate brokerage activities, which includes buying, selling and appraisal; these persons/companies must be licensed by the Real Estate Regulatory Agency within the Dubai Land Department)

26.1.46 Real Estate Consultancy

(Includes offices which offer real estate consultancies in return for money; these consultancies are relevant to data, information and prices of all types of real estates. The services of these offices do not include facilitating contacts between parties or the undertaking of selling and buying procedures)

26.1.47 Supply of Educational Equipment and Furniture

(Supply of equipment, supplies and furnishings for educational institutes, to include laboratory equipment, classroom accessories, whiteboards, audio visuals, seats, tables, cabinets, desks, beds, shelves, safes and display windows)

26.1.48 Building Maintenance

(Includes maintenance of buildings only, excluding any equipment or extensions available inside; such operations include restoration and reparations of roofs, columns, walls, floors and others)

26.1.49 Electronic Games Arcade

(Includes operating halls where people get together for playing electronic and video games)

26.1.50 Food Court

(Includes a common area comprising several retail outlets designed and furnished and leased as food vendors and coffee shops where customers may consume the food inside such vendors' outlets or in a surrounding shared common seating area)

26.1.51 Honey & Apiary Accessories Trading

(Includes reselling raw, purified, refined and bottled honey, also, royal jelly, pollen, propolis as well as beehives, beeswax sheets, honey extractors and other apiary accessories.)

26.1.52 Domestic Pets Grooming

(Includes providing pets grooming services such as bathing, hair removal, hand stripping, nail clipping, for enhancing the pets' physical appearance, as well as their well-being and healthiness.)

26.1.53 SIM Trading

(Includes selling Subscriber Identity Module (SIM) issued by Telecommunication companies, which stores an integrated circuit card identifier (ICCID) and International Mobile Subscriber Identity (IMSI) and all the services that the subscriber can use.)

26.2 Support Services

26.2.1 Documents and Data Verification Services

(Includes firms undertake on behalf of governmental and private institutions screening the documents submitted for employment; the process involves approaching the sources that issued the documents or equipment manufacturers for accreditation, the documents concerned are education certificates, profession licenses, employment history, registration certificates, import declarations, etc.)

26.2.2 Car Washing & Cleaning

(Includes firms engaged in car washing and cleaning services through immovable auto or manual washing stations, or through specially equipped movable vehicles which give such services in public and private parking places)

26.2.3 Digital Printing and Copying

(Retail provision of copying, binding of documents, audio or video duplication and related activities)

26.2.4 General Hospital

(A healthcare facility wherein diagnosis, medical care, treatment, obstetrical care, nursing care or related services are provided on outpatient or an inpatient basis for a period of more than 24 consecutive hours to persons who have illness, injury or deformity or to aged or infirm persons requiring or receiving convalescent care)

26.2.5 Ambulatory Care Facility

(A facility providing twenty four hours health services for community and is confined to an outpatient freestanding facility or in a multiple-use building. The facility receives patients capable of travelling into, around, and out of the facility unassisted including disables confined to wheelchairs. They also provide outpatient care facilities including preventive health services, primary care services, diagnostic and/or therapeutic outpatient services. Inpatient services can be provided for observation only, such care shall not exceed twelve hours. Such facilities must open twenty-four hours a day, seven days a week and must have emergency medical protocols for the stabilization and transfer of patients to hospitals)

26.2.6 Dental Clinic

(Branches of dental clinics licensed in Dubai or elsewhere in the UAE)

26.2.7 Poly Clinic

(Licensed health facility where there is more than one doctor licensed permanently in different specialities under central management prescribing therapy on an out-patient basis)

26.2.8 Medical Laboratory

(Branches of health facility duly licensed in Dubai or elsewhere in the UAE, where a pathologist is permanently available. It is equipped to perform various medical analysis tests for medical diagnosis purposes)

26.2.9 Rehabilitation Centre

(Licensed health facility where specialist in physical medicine and rehabilitation is permanently available. It specialized in rehabilitating patients through simulation of natural body functions using them in treatment after conducting all necessary medical tests to verify reasons of therapy upon instructions by the treating doctor)

26.2.10 Health Club / Fitness Centre

(A fitness centre for exercise and training)

26.2.11 Theatre and Cinema

(A venue for viewing motion pictures ("movies" or "films"); these are commercial operations catering to the general public, who attend by purchasing a ticket. The movie is projected with a movie projector onto a large projection screen at the front of the auditorium)

26.2.12 Shopping Centre (Mall)

(Includes centres which consist of a large number of shops, halls, exhibitions, and offices where commercial activities of selling goods and various products or providing recreational and social services such as entertainment centres, restaurants, some housing units and others are conducted)

26.2.13 Laundry

(Includes automatic and manual laundries which undertake washing clothes, curtains, bed sheets, carpets etc. including dry cleaning services)

26.2.14 Photo Studio

(Retail provision of photography and photographic development services)

26.2.15 Computer and Electronic Accessories

(Retail provision of computers of computer accessories and electronic accessories)

26.2.16 Telephone Accessories

(Retail provision of telephone and telephone accessories (i.e. mobile phones, paging systems, telephones)

26.2.17 Music and Video

(Retail provision of consumers of CDs, tapes, DVDs and similar media)

26.2.18 Flower Shop

(Retail provision of flowers and plant arrangements)

26.2.19 Gents Tailoring

(Shops engaged in tailoring men's and boys' clothing)

26.2.20 Ladies Tailoring

(Shops engaged in tailoring women's and girls' clothing)

26.2.21 Mobile Phone Maintenance

(Includes firms engaged in cellular mobile phones maintenance and repair, including reconditioning, screen replacement, antenna, phone housing, water damaged phones and damaged parts change)

26.2.22 Restaurant

(Includes restaurants equipped with the suitable installations to prepare and serve food and snacks inside, as well as various beverages for immediate consumption by the public)

26.2.23 Coffee Shop

(Retail provision of coffee, tea, juices, biscuits, certain sweet cakes and ice-creams for immediate consumption by the public)

26.2.24 Bread and Bakery

(Retail provision that produce and sell different types of bread and bakery products such as cakes, biscuits and toasted bread)

26.2.25 Ice-cream Shop

(Shops which prepare and sell ice cream for immediate consumption by the public)

26.2.26 Convenience Store

(Retail provision of general consumer goods)

26.2.27 Art Gallery

(Includes galleries which constantly show art works such as drawings, sculptures, photographs, handicraft works, masterworks etc or allocate these works of art for holding exhibitions for artists from time to time; this also includes promotion activities for these works)

26.2.28 Valet Parking Services

(Companies engaged in providing hotel and restaurants or other firms with employees to perform car parking services, in private or public parking lots, to the customers of said places)

26.2.29 Conformity Assessment and Certification Agency

(Entails the activities of independent agencies engaged in the conformity assessment and technical accreditation of testing facilities, equipment, technologies and materials, related to various industries (with the exception of all Life Sciences). The purpose of carrying out these conformance assessments is to understand whether the products/facilities on which such assessments/evaluations are carried out conform to certain prescribed standards (as applicable) for the purpose of issuing quality certifications and accreditations)

26.2.30 Electronic Transport Services

(Includes firms authorized by the Public Transport Agency to provide passengers transportation service via calls, electronic, media, smart apps, or any other mean, it involves organizing the booking and distribution of vehicles by integration with electronic systems provided by RTA for the monitoring and organizing the transportation services)

26.2.31 Aerial Photography and Video Activities

(Companies providing specialised photography and videography services, deploying the use of various platforms such as fixed-wing aircrafts, helicopters, unmanned aerial vehicles (UAVs or "drones"), balloons, blimps and dirigibles, rockets, pigeons, kites, parachutes, stand-alone telescoping and vehicle-mounted poles. Mounted cameras may be triggered remotely or automatically; hand-held shoots / photographs may be taken by a videographer / photographer. Includes services related to capturing aerial photographic and space images; digital photogrammetric mapping such as base, topographic, thematic mapping as well as land use, cover characterization and classification; production, development,

and processing of images / filmed content on electronic media as well as streaming of media content)

26.2.32 General Clinic

(A licensed health facility where one general practitioner or more is/are permanently available. It is specialized in examining patients, prescribing proper medicines and referring cases to specialist if necessary, it involves clinics in schools, nurseries, hotels etc.)

26.2.33 Market Research and Opinion Polling Services

(Includes the activities of qualified firms that offer services related to preparation of and implementation of polls/surveys/questionnaires/discussion guides to research, collate, gather and analyse data for – a) investigation into market potential, acceptance and familiarity of products and buying habits of consumers for the purpose of sales promotion and development of new products; b) investigation into collective opinions of the public about political, economic and social issues and statistical analysis thereof and c) Survey of opinion, measurement of perceptions, and collection of data, information, and statistics on particular matter during a specific period through various direct and indirect techniques and methods in accordance with the relevant recognized scientific methodologies and practices for third parties in the Emirates.)

26.2.34 Beauty Salon (Men)

(Parlours which offer beauty treatment, hair cutting and hair care services, nail care services or skin care services for men)

26.2.35 Beauty Salon (Ladies)

(Parlours which offer beauty treatment, hair cutting and hair care services, nail care, skin care services and henna application for ladies)

26.2.36 Beauty Salon

(Parlours which offer beauty treatment, hair cutting and hair care services, nail care services, skin care services and henna application)

26.2.37 Spa Club

(Branch operation of Parlours licensed in Dubai or elsewhere in the UAE offering spa and massage services along with skin care treatments or services)

26.2.38 Mini Store

(Mini stores established in public access areas including where linked to public utilities, hotels, petrol stations, airports and others for retail of consumer goods,

such as refreshments, gifts, magazines and newspapers, as well as some personal goods and requisites)

26.2.39 Cafeteria

(Retail provision of snacks, juices and beverages for immediate consumption by the public)

26.3 Consultancy

26.3.1 Legal Consultants

(Includes offices and firms which offer consultancies and prepare legal studies of the lawsuits and the legal questions submitted thereto; however, they are not entitled to assume the defence before courts in this regard)

26.3.2 Lawyers & Advocates

(Includes firms licensed to assume the defence in the cases filed with courts. They also offer consultancy and draw up legal studies of the lawsuits and the legal questions submitted to them)

26.3.3 Auditing of Accounts

(Includes offices specialized in practicing accounting services and qualified to audit accounts of companies and firms and make comprehensive examination and auditing of all kinds of accounts, records and accounting books of an establishment, the outcome of its business, and reports on its financial position. These offices also specialized in all accounting services and consultancies)

26.3.4 Accounting & Bookkeeping

(Includes the offices specialized in setting and designing accounting systems for companies and firms, designing accounting documents, records and books, setting documentary cycles or other accounting processes. These offices offer services against fixed fees, but may not examine or audit accounts)

26.3.5 Architectural Consultancy

(Branches of architectural firms licensed in Dubai or elsewhere in the UAE)

26.3.6 Engineering Design Consultancy

(Branches of engineering design firms licensed in Dubai or elsewhere in the UAE)

26.3.7 Master-Planning and Infrastructure Design Consultancy

(Branches of master-planning and infrastructure design firms licensed in Dubai or elsewhere in the UAE)

26.3.8 Management Consultancy

(Firms providing administrative consultancies and studies to public departments and companies regarding administrative and performance analysis, internal policy formulation, organisational restructuring, strategic plans development and innovating work procedures)

26.3.9 Project Management Consultancy

(Firms that carry out technical and economic studies for different commercial and economic establishments including preparation of tender documents, prequalification of consultants and contractors, assessment of financial offers and follow-up of execution on the technical and engineering levels; this does not include active project management of construction sites)

26.3.10 Market Research Consultancy

(Firms conducting field surveys and questionnaires to explore the opinion of consumers, producers and distributors on goods and services)

26.3.11 Interior Design Consultancy

(Firms that prepare landscaping, drawings and designs for residential commercial and retail buildings, hotels and offices)

26.3.12 Hospitality Consultancy

(Firms that provide expert advice on professional management techniques used in the hospitality sector)

26.4 City Centre Additional Activities

26.4.1 Agarwood & Incense Retail

(Includes reselling agarwood, oriental perfumes, various types of incense, as well as bottles, empty boxes, and vaporizers)

26.4.2 Baby Food Retail

(Includes reselling baby food, such as liquid or powdered milk, beverages, juices and other dried or liquid foods)

26.4.3 Beauty & Personal Care Requisites Retail

(Includes reselling of personal beauty treatment scissors (hair and nails), shaving articles and brushes (hair, teeth and shaving), combs, small mirrors, rasps, wigs, hair dryers and shaving devices)

26.4.4 Handbags & Leather Products Retail

(Includes reselling of handbags made out of leather, fibre, textile or plastic, also, leather purses, belts, leather, and office requisites)

26.4.5 Imitation Jewellery Retail

(Includes reselling costume or imitation jewellery, such as brooches, earnings, necklaces, bracelets, rings made from base metals plated with precious metals, or jewellery containing imitation stones such as imitation gems stones, imitation diamonds)

26.4.6 Shoes Retail

(Includes reselling footwear made from leather, rubber or plastic and intended to protect and comfort the human foot while doing various activities)

26.4.7 Sports Wear Retail

(Includes reselling sportswear for exercising sports, including socks, shoes, hats, gloves, balls, bags and training suits)

26.4.8 Sports Equipment Retail

(Includes reselling sports and fitness fixed equipment, including cycling bikes treadmills, ping-pong tables, other sports accessories, nets, spears, beech canes and games results calculators, also, equipment for exercising sailing, boat races, skiing, horse and camel races and any accessories used by sportspersons)

26.4.9 Sunglasses Retail

(Includes reselling darken lenses glasses used to prevent sunlight and high energy lights from damaging or discomforting the eyes)

26.4.10 Toys and Games Retail

(Includes reselling children's toys and dolls, manual, electric or electronic games, bicycles, cars, boats, airplanes and other toys for children use)

26.4.11 Beauty and Personal Care Requisites Retail

(Includes reselling of personal beauty treatment scissors (hair and nails), shaving articles and brushes (hair, teeth and shaving), combs, small mirrors, rasps, wigs, hair dryers and shaving devices)

26.4.12 Blankets, Towels and Linen Retail

(Includes reselling household of blankets and linen, including bedcovers, furniture covers, bed sheets, towels, pillows, cushions and covers and all the other similar products)

26.4.13 Watches, Clocks and Spare Parts Retail

(Includes reselling watches, clocks, alarm clocks and timing mechanisms, instrument panel clocks, time-recording equipment and equipment for measuring, recording and displaying intervals of time such as parking meters, time clocks, process timers, also, all the accessories and components)

26.4.14 Gift Retail

(Includes reselling pen sets, lighters, purses, key holders, exquisite gift boxes, golden buttons, make-up sets, tiny antiques and handicraft souvenir and other miscellaneous items used for personal use or presenting as gifts)

26.4.15 Novelties Retail

(Includes reselling of paintings, historical photographs, statues, antiquity utensils, as well as other art works made of silver, copper, wood, ivory, crystal, glass or others)

26.4.16 Para-Pharmaceutical Products Retail

(Includes reselling para-pharmaceutical products not directly used for medication or treatment, including plasters, after-shave lotions, creams, anti-smoking products, tooth pastes, mouth wash and others sterilization products)

26.4.17 Department Store

(Includes commercial firms engaged in selling various consumer or capital goods which are placed in different sections according to type to facilitate the selling process, such sections include household furniture, textiles and linens, readymade garments, shoes, electric appliances, household utensils, perfumes, gifts, and toys)

26.4.18 Garments Accessories Retail

(Includes reselling wide range of metal and plastic garments accessories such as buttons, fabrics interlining, beads, fancy belt buckles, hooks, snap fasteners, safety pins, tags, packing clips)

26.4.19 Ladies Garments Retail

(Includes reselling ladies' shirts and trousers, party and evening dresses, maternity clothes, wedding dresses, night and in-house wear, beach and bath wear, scarves and others)

26.4.20 Men’s Garments Retail

(Includes reselling men's garments, such as shirts, suits, coats, jackets, socks, ties and others)

26.4.21 Ready Made Garments Retail

(Includes reselling outerwear and underwear for men, women and children such as coats, suits, jackets, skirts, shirts, trousers, shorts, coats, gloves, swimming wear, socks)

26.4.22 Perfume and Cosmetics Retail

(Includes reselling different types of concentrated or light perfumes whether manufactured synthetically or extracted from plant or animal sources, also cosmetics, such as body creams and lotions as well as various types of eye make-ups and facial cosmetics)

26.4.23 Confectionary and Chocolate Retail

(Includes reselling of all kinds of flavoured confectionaries such as caramels, toffee, gums, lollipops, boiled sweets)

26.4.24 Telecommunications Services

(Includes firms which provide services of sound, image, data and information transmission by means of telecommunications, radio broadcasting, re-transmission stations or satellites. This includes telephone, telex, fax and other communication means)

26.4.25 Health Food Retail

(Includes reselling foodstuff prepared for people suffering from certain diseases, involving foods manufactured from natural substances in such a way that they do not contain any artificial materials, flavours, or colours that are usually added to canned or preserved food, also, nourishing substitutes for athletes and diet recipes such as vitamins and drinks)

26.4.26 Medical, Surgical Articles and Requisites Retail

(Includes reselling of certain instruments and precise medical apparatuses for treating of certain diseases, such as earphones, batteries for cardiac patients, pulse regulators, walking-sticks, splints for bone fractures, medical shoes, artificial limbs, dentures and other medical instruments, also, surgical requisites like artificial organs and parts to replace damaged organs, bone joints, heart valves, in additional to surgical suture bandages and plasters)

26.4.27 Suitcase and Travel Requisites Retail

(Includes reselling of various travelling leather, metal, plastic or textile and fabrics suitcases and bags, as well as luggage wrapping and transporting and any other item used only for travelling)

26.4.28 Spectacles and Contact Lenses Retail

(Includes reselling spectacles and accessories, frames and multi-focal lenses, as well as contact lenses and eyewashes, sterilizers and optical and eye treatment devices.

26.4.29 Juice and Soft Drinks Shop

(Includes shops that provide fruits juices for immediate consumption)

26.4.30 Soap and Hair Care Products Retail

(Includes reselling hair care products like shampoo, oils, lotions, tonics, whether chemically originated or from natural extracts (herbs), also, toilet and hand washing soap in bars and liquid, in addition toilet foamy soap and similar products)

26.4.31 Baby Wear Retail

(Includes reselling of children's swaddling clothes, nappies, night wear, party clothes, shirts, trousers and others)

26.4.32 Textiles Retail

(Includes reselling of textiles and fabrics used for sewing and fashion wear or making readymade garments)

26.4.33 Glass and Plastic Engraving

(Includes incising a design on glass and plastic by cutting grooves on it whether by hand or laser)

26.4.34 Metal Products Engraving

(Includes incising a design on metal by cutting grooves on it whether by hand or laser, in order to embellish advertising medals, stamps, trademarks and tags, jewellery and watches)

26.4.35 Mobile Phone Repair

(Includes firms engaged in cellular mobile phones maintenance and repair, including reconditioning, screen replacement, antenna, phone housing, water damaged phones and damaged parts change)

26.4.36 Shoe Repair

(Includes manual and mechanical repairing of different gents, ladies and children footwear)

26.4.37 Watch and Clock Repair

(Includes repairing and maintaining watches, clocks, alarm clocks and timing

mechanisms, instrument panel clocks, time-recording equipment and equipment for measuring, recording and displaying intervals of time such as parking meters, time clocks)

26.4.38 Leather and Similar Products Repair

(Includes repairing leather goods other than footwear, such as hand bags, wallets, and belts, wearing apparel, whether made of natural or synthetic leather)

26.4.39 Lock Repair

(Includes repairing the mechanical or electronic fastening device which are released by a physical object, such as key, keycard, fingerprint, security token)

26.4.40 Computer Repair and Maintenance

(Includes the repair of desktop and laptop computers and peripheral equipment, involving magnetic disk drives, flash drives and other storage devices, printers, monitors, keyboards, internal and external computer modems, servers)

26.4.41 Key Duplicators

(Includes firms specialized in duplicating and handling the keys and locks for residential and commercial facilities, as well as car keys, keys for heavy duty locks)

26.4.42 Stamp and Seal Making

(Includes making rubber, wood, steel stamps which are used primarily to authenticate documents and products)

26.4.43 Snack Food Retail

(Includes reselling snacks packed in bags or well-sealed packs)

26.4.44 Foodstuff and Beverage Retail

(Includes reselling of canned, preserved and frozen foodstuff, or any of the items mentioned in this class)

26.4.45 Air Cargo Services

(Includes firms specialized air transport of exported goods, such firms are allowed to receive goods from different parties as well as handling all related services such as warehousing, crating, unloading and sorting out, they coordinate with freight forwarders and air-cargo agents to reserve aircraft spaces and also arranging insurance formalities)

26.4.46 Document Transport

(Includes Delivering documents having personal messages nature like contracts,

tenders, cassettes and compact discs, in addition to the courier services, private firms can obtain licenses from the General Postal Authority to perform such services.

26.4.47 Smoking and Tobacco Heating Devices Trading

(Entails reselling of smoking pipes, pipe holders, narghiles (water pipe), lighters, ashtrays, matchboxes, tobacco boxes and other smokers' requisites. It involves narghiles renting and the devices for electrically heating rolled or powdered tobacco by thermal contact in order to inhale and exhale it to simulate smoking.)

26.4.48 Electronic Cigarettes & Accessories Trading

(Entails reselling electronic cigarettes which are electronic devices that work by heating a liquid called e-juice which generates vapor that is inhaled by the user. The e-juice may or not contain nicotine. £-cigarette is intended to simulate the experience of smoking cigarettes and narghiles and may help users to quit smoking.)

26.4.49 Tobacco & Cigarettes Trading

(Entails reselling of processed and prepared tobacco for smoking, as well as cigarettes, cigars, pipe tobacco, shisha tobacco and electrically heated tobacco rolls. Such products must be manufactured and packed according to the terms and conditions and specifications of the competent authorities and as per the prevailing respective law.)

26.5 Regional Head Quarters

Companies or regional branch offices that provide and coordinate the administrative, marketing, and customer service activities for the companies within its sphere of influence. Such company promotes the products and services of its parent company and facilitates the conclusion of commercial contractual agreements between the company and its clients. However, such company may not carry out any trading activity from the Zone.

26.5.1 Marketing Office

(A marketing office ensures that the products and services of the parent company are marketed effectively in the specified region. This office covers work with distributors and manages the distribution network and advertising and promotional campaigns through the coordination of the media and marketing services. A marketing office may also provide invoicing services for end clients for the products and services of the parent company provided the products and

services are sourced or provided inside the UAE by an appropriately licensed distributor or agent)

26.5.2 Representative Office

(A representative office promotes the products and services of its parent company, expands its activities, and facilities the conclusion of commercial contractual agreements between the company and its clients. A representative office may not carry out any trading activity nor enter into commercial transactions and deals by itself)

26.5.3 Call Centre

(A call centre handles all complaints, reservations, orders, bookings and general information enquiries by end users)

26.5.4 Administration Office

(An administration office makes contacts and conducts follow-up of the parent company's activities and affairs, and works to promote the company abroad. Such an office may not carry out the work related to the company's activities nor have any trading activity inside the UAE)

26.5.5 Back Office

(A back office provides discrete logistical, administrative and secretarial functions for a parent company's operations)

26.6 Hotels and Leisure Services

Hotels and serviced apartments.

26.6.1 Hotel – Administration Office
26.6.2 Hotel Apartment – Administration Office
26.6.3 Hotel (Budget or One or Two or Three or Four or Five Star)
26.6.4 Hotel Apartment (Standard or Deluxe or Superior)
26.6.5 Guest House (Standard or Deluxe)
26.6.6 Hospitality Management Consultancy
26.6.7 Vacation Homes Rental
26.6.8 Floating Hotel

26.7 Property Management Services

Branches of existing companies or other licensed commercial entities or companies incorporated in the Zone to manage commercial and residential property located within

the Zone only.

26.7.1 Administration Office

(Branches of existing companies or other licensed commercial entities or companies incorporated in the Zone to manage the construction process of the Licensee's premises in the Zone. An Administration Office activity licence does not otherwise permit the Licensee to undertake any business activity from the Zone)

26.7.2 Commercial Developer

(Branches of existing companies or other licensed commercial entities or companies incorporated in the Zone that has purchased or leased land with the intention of constructing premises for commercial purpose. This will also allow the Licensee to collaborate with the Master Developer under the terms of the Master Developer's Property Management and Leasing Agreement - PMLA)

26.7.3 Residential Developer

(Branches of existing companies or other licensed commercial entities or companies incorporated in the Zone that has purchased or leased land with the intention of constructing a building for residential purpose)

26.7.4 Property Management

(Branches of existing companies or other licensed commercial entities or companies incorporated in the Zone to manage the leasing and administration of commercial and residential property located within the Zone only)

26.7.5 Owners Associations Administration

(Branches of existing companies or other licensed commercial entities or companies incorporated in the Zone specialized in managing and supervising the properties that are jointly owned and run by owners' associations with the responsibilities of contracting, managing and supervising the firms in charge of maintenance, cleaning, security services and other specialized service providers; as well as handling the administrative issues and the records of the building and association submitting periodical reports to the association. These companies are not allowed to practice property selling or purchasing or leasing/ brokerage)

26.7.6 Property Holding Company

(Companies incorporated in the Zone to purchase and hold freehold or registered leasehold title to real estate in Dubai, whether in the Zone or outside the Zone, in areas designated for non-UAE National ownership as determined under Dubai Law 7 of 2006 Concerning Real Property Registration in the Emirate of Dubai (as amended). This will also allow the Licensee to lease out and receive rent from such

properties owned by the Licensee. A Property Holding Company activity licence does not permit the Licensee to undertake any business activity from the Zone and does not permit the Licensee to carry out any other activity set out in this segment 26.7)

27 Commercial Permits

27.1.1 Counter/Kiosk

(A booth, counter, kiosk or similar temporary structure set up in a publically accessible area that provides items for display or provides items or services for sale)

27.1.2 Food Service During Ramadan

(A specific permission from the Authority to provide dine-in food and beverages during daylights hours in the month of Ramadan)

27.1.3 Food Cart

(A mobile station set up in a publically accessible area that provides food and beverage items for takeaway sale)

27.1.4 Catering Services

(Provision of in-house food and beverage services to a single Licensee at that Licensee's premises in the Zone)

27.1.5 Self Service ATM Machine

(Placement of an Automated Teller Machine by a retail bank licensed to operate in the UAE by the UAE Central Bank)

27.1.6 Self Service Vending Machine

(Placement of an automated self-service vending machine for the retail sale of goods including food and beverage items)

27.1.7 Self Service Payment Machine

(Placement of an automated self-service machine that facilitates payment of third party services including utility services)

27.1.8 Extra Working Hours

(A specific permission from the Authority for a Licensee to operate its business in the Zone outside official working hours)

This Decision shall take effect on the date of its issuance.

(Signed)

Malek Sultan Al Malek

Director General of Dubai Development Authority

Issued in Dubai on: 07 April 2021

Schedule 1

In5 and Dubai SME

1. In5

1.1 In5 is an Enabling Platform for Entrepreneurs and Start-ups. Through its creative spaces, specialised industry centres, training and mentorship programmes, community wide networking events, and access to investors, In5 nurtures ideas and businesses to their next phase of growth. The purpose of the In5 Tech, Media and Design Centres is to foster and drive the development of start-ups and innovation by providing a subsidised business registration and operating cost for up to five (5) years.

1.2 An applicant for an In5 Licence must be an early stage innovative business.

1.3 The applicant submits a written application and business plan, which is evaluated by the In5 Evaluation Committee.

1.4 The proposed segment and activity of the applicant's business for the purposes of a Licence may be for any of the Clusters.

1.5 Admission to In5 is determined based on an aggregate scoring system and is at the discretion of the In5 Evaluation Committee. The decision of the In5 Evaluation Committee is final and it is not required to justify reasons for declining an applicant.

1.6 Where an applicant is approved by the In5 Evaluation Committee to join In5 (an "**In5 Licensee**"), the In5 Licensee shall be entitled to the following benefits:

1.6.1 No application or initial registration fees to set up in the Zone;

1.6.2 Annual Licence fee of AED1,000 for a period of three (3) years from the date of initial registration and licence;

1.6.3 Preferential work and residence visa entitlement ("**Visa**") as determined by the applicable In5 policy document (which will be issued and updated from time to time by In5 Management);

1.6.4 Reduced Visa cost of AED.1,500/- per Visa;

1.6.5 Zero deposit requirement for Visa;

1.6.6 Reduced deregistration cost of AED1,000.

1.7 At the end of the initial period set out in Clause 1.6.2 above, the annual Licence fee shall revert to the standard fee then applicable based on the segment and activity of the In5 Licensee and any new Visa or renewed Visa shall be at the standard fee then applicable.

1.8 On an application basis, In5 may, at its discretion, allow for the shares in an In5 Licensee to be owned by another corporate entity or by new shareholders.

2. Dubai SME

2.1 The purpose of the Dubai SME programme is to support UAE nationals in setting up small and medium enterprises in order to strengthen the national economy and reinforce Dubai's position as a centre for entrepreneurship and enterprise development based on innovation and intellectual property.

2.2 An applicant for the SME must be a UAE national and a new entrepreneur and must establish in the Zone as a Free Zone Limited Liability Company (FZLLC).

2.3 The applicant must make a written submission to the Dubai SME Evaluation Committee setting out the applicant's vision and business plan.

2.4 The proposed segment and activity of the applicant's business for the purposes of a Licence may be for any of the Clusters.

2.5 Admission to SME is at the discretion of the SME Evaluation Committee. Where the SME Evaluation Committee declines an application it is not required to give reasons to the applicant.

2.6 Where an applicant is approved by the SME Evaluation Committee to join SME (an "**SME Licensee**"), the SME Licensee shall be entitled to the following benefits:

2.6.1 No application or initial registration fees to set up in the Zone;

2.6.2 No Annual Licence fee for a period of five (5) years from the date of initial registration and licence;

2.6.3 Work and residence visas entitlement for employees ("**Visa**") under the SME Licensee's registration will be commensurate with applicable policy in the Zone;

2.6.4 Reduced Visa cost of AED525 per Visa;

2.6.5 Zero deposit requirement for Visa;

2.6.6 Reduced deregistration cost of AED1,000.

2.7 At the end of the initial period set out in Clause 2.6.2 above, the annual Licence fee shall be the standard fee then applicable based on the segment and activity of the SME Licensee and any new Visa or renewed Visa shall be at the standard fee then applicable.

Schedule 2

Hotel and Leisure Services

ARTICLE ONE
DEFINITIONS AND INTERPRETATION

Capitalized and abbreviated words in this Schedule shall have the meanings as set out in the Decision and as set out below:

"Classification/ Classified"	means the guest accommodation rating system used by the DTCM.
"Guest"	means any person who checks in at a Hotel Establishment for the purposes of lodging against a financial consideration.
"Hotel Establishment"	means any of a Hotel, Hotel Apartment, Guest House, Vacation Home Rental or Floating Hotel regulated and licensed by the Authority.
"Hotel Apartments"	means a building comprising not less than eight serviced and furnished villas or apartments leased to clients on a daily, weekly or monthly basis. Hotel Apartments do not necessarily provide food and beverage services.
"Vacation Home"	means a furnished and sometimes serviced dwelling, licensed and classified by DTCM as permitted to be rented out to third parties consistent with applicable law and regulations.
"Hotel Licence"	means a licence granted to an Owner pursuant to this Decision
"Hotel Licence Fee"	means, subject to the Classification of the Hotel Establishment, the annual licence fee payment by the Owner as set out in Article 14.2 of the Decision.
"Liquor Licence"	means an alcoholic drinks licence issued by the Dubai Police under the Dubai Alcoholic Beverage Control Law of 1972.
"Operating Agreement"	means an agreement between a Parent or an Owner and a hotel management company in relation to the operation of a Hotel Establishment.
"Owner"	means the Free Zone limited liability company incorporated by the Parent for the purposes of having a Registered Interest in the

	Hotel Establishment, or any Zone limited liability company having such an interest which is a successor in title or assignee of that company.
"Parent"	means the legal person or entity which applies for name approval for the Hotel Establishment and which incorporates the Owner, which person or entity must also hold all of the shares in the Owner.
"Preliminary Name"	means the name which the Parent proposes to use in respect of the Hotel Establishment.
"Registered Interest"	means an ownership or leasehold interest, in the form of either a title deed, sale and purchase agreement or lease, which has been registered with the Dubai Land Department or the Real Estate Regulatory Agency, as appropriate.
"Tourism Licence"	means a licence issued by DTCM to allow the holder to provide services as Hotel Establishment.
"Zoning Division"	means the Zoning Division of the Authority.

ARTICLE TWO
HOTEL NAME REGISTRATION

2.1 The Parent shall make an application to the Authority for approval of the Preliminary Name. The Parent may apply for the Authority's approval of the Preliminary Name prior to engaging an operator for the proposed Hotel Establishment.

2.2 If the Authority approves the Preliminary Name, the Authority shall issue the "Name Reservation Certificate" to the Parent in respect of such approved Preliminary Name.

2.3 Upon receipt of Name Reservation Certificate, the Parent shall make an application to DTCM seeking its approval to the use of the Preliminary Name. As part of such application, the Parent shall submit the Authority Name Reservation Certificate to DTCM.

2.4 Once the Preliminary Name has been approved by both the Authority and DTCM, the Parent may commence the process of establishing the Owner.

ARTICLE THREE

INCORPORATING THE OWNER AND INITIAL LICENSING

3.1 As part of the licensing process, the Parent shall initially incorporate the Owner under Activity 26.6.1 (Hotel – Administration Office) or Activity 26.6.2 (Hotel Apartment – Administration Office) of the Decision. The Owner shall be required to have a minimum paid up share capital of AED 50,000 upon incorporation under the "*Hotel -Administration Office*" or "*Hotel Apartment – Administration Office*" activity. If the proposed Hotel Establishment is yet to be constructed the Parent must incorporate the Owner prior to the commencement of construction.

3.2 No transfer of shares in the Owner will be permitted by the Authority during the period from incorporation up to the date of issuance of the Hotel Licence.

3.3 The Owner must obtain a Registered Interest in the Hotel Establishment or in the land upon which the Hotel Establishment is to be constructed.

3.4 A Hotel Licence shall be specific to one Hotel Establishment. If a person wishes to own more than one Hotel Establishment such person shall be required to incorporate a Free Zone limited liability company in respect of each Hotel Establishment and obtain a Hotel Licence for each such company.

3.5 The Owner shall be licensed as an "Administration Office" for the entire construction process. The licence activity of the Owner will only be converted to a Hotel once construction of the Hotel Establishment has been substantially completed, the Hotel Establishment has been Classified and a Tourism Licence has been issued to the Owner.

ARTICLE FOUR
CONSTRUCTION PERMIT

4.1 In respect of any proposed Hotel Establishment to be constructed, once the requirements of Articles 2 and 3 above have been completed, the Owner shall apply for and obtain an approval from the Zoning Division in respect of the construction of the proposed Hotel Establishment.

4.2 Upon completion of construction of the Hotel Establishment, the Owner shall apply to the Zoning Division for a building completion certificate.

4.3 Having obtained a building completion certificate from the Zoning Division, the Owner may then apply to DTCM to undertake the hotel inspection and Classification.

ARTICLE FIVE

HOTEL INSPECTION, CLASSIFICATION AND FINAL LICENSING

5.1 No Hotel Establishment may operate in the Zone without having a Classification.

5.2 The DTCM determines the Classification for all Hotel Establishments in accordance with its own policies and regulations. The Authority does not participate in the Classification process.

5.3 Once the Hotel Establishment has been Classified and the Owner has been issued with a Tourism Licence, the Owner may obtain a Hotel Licence from the Authority.

5.4 The minimum paid up capital of an Owner applying for a Hotel Licence shall be as set out in Article 15 of the Decision.

5.5 Classification is an ongoing process and involves regular checks and inspections of the Hotel Establishment by DTCM. During the term of any Hotel Licence, the Owner shall ensure that the Hotel Establishment is compliant with all regulations, directives, policies and procedures of DTCM. Any failure by the Owner or the relevant Hotel Establishment to comply with such regulations shall, upon notification to the Authority by DTCM, constitute a breach of the terms of issue of its licence.

5.6 The Owner of a Hotel Establishment licensed in accordance with this Decision shall not be required to obtain a separate operating licence in respect of the operation of the Hotel Establishment, nor shall any third party operator engaged by the Owner be required to obtain such a licence.

ARTICLE SIX
LIQUOR LICENCE

6.1 The Owner of any Hotel Establishment licensed in accordance with this Decision, may apply for a Liquor Licence in respect of that Hotel Establishment.

6.2 In order to obtain a Liquor Licence for a Hotel Establishment the relevant Owner must make an application to the Dubai Police.

6.3 The Dubai Police determine the entitlement for a Hotel Establishment to hold a Liquor Licence in accordance with its own policies and regulations. The Authority does not participate in the Liquor Licence process.

ARTICLE SEVEN
EMPLOYMENT AND TOURIST VISAS

7.1 The Employment Regulations shall apply to all employees engaged by the Owner.

7.2 Upon the incorporation and licensing of the Owner under the "*Administration Office*" activity pursuant to Article 3.1 above, the Owner shall be entitled to a maximum of fifteen (15) employment visas under the Employment Regulations.

7.3 The maximum allocation of employment visas which an Owner shall be entitled to obtain in respect of any Hotel Establishment shall be determined by the Authority in accordance with the table below, based on the projected number of guest rooms within such Hotel Establishment.

	Hotel			**Hotel Apartment, Guest House & Floating Hotel**	**Vacation Home**
Employment Visa Quota (Staff per room)	**5 Star**	**4 Star**	**3, 2 & 1 Star**	**All Categories**	
	1.65	1.2	0.8	0.75	No visa allocation

7.4 The Owner shall be permitted to apply for the full allocation of employment visas upon completion of 70% of construction of the Hotel Establishment, as evidenced by a certificate from the Zoning Division.

7.5 The Owner shall submit a copy of the Operating Agreement to the Authority together with any application for employment visas. As the Hotel Establishment may not have been Classified at the time of any such application, the Authority shall, at its sole discretion, determine both the maximum number of permissible employment visas and the number of employment visas allocated to the Owner. The Authority shall use the Operating Agreement to assist the Authority in determining the likely Classification of and projected total number of guest rooms in the Hotel Establishment.

7.6 At the time of issuance of the Hotel Licence, if the Classification or the final number of guest rooms in the Hotel Establishment differs from the initial projection used by the Authority pursuant to Article 7.5, the Authority may adjust the Owner's employment visa allocation.

7.7 Transit and tourist visas for guests of a Hotel Establishment must be arranged by the Owner through the General Directorate of Residency and Foreign Affairs, and not through

the Authority. The Authority may assist the Owner to obtain an immigration card at the General Directorate of Residency and Foreign Affairs. Prior to the Authority providing any assistance to the Owner in this regard, the Hotel Establishment shall provide the Authority with a letter, on the Authority's standard form, undertaking that the Owner will only use such General Directorate of Residency and Foreign Affairs immigration card for transit and tourist visas and not for employment or visit visas.

ARTICLE EIGHT
FOOD, BEVERAGE AND RETAIL OUTLETS IN A HOTEL ESTABLISHMENT

8.1 Outlets in Hotel Establishments which are owned and operated by the Owner shall not be required to obtain a separate Zone licence unless such Outlet is not a pre-requisite of the Hotel Establishment's Classification.

8.2 Any Outlet not exempted pursuant to Article 8.1 shall be required to obtain a separate Zone licence, in accordance with the Licensing Regulations.

8.3 All outlets in a Hotel Establishment are subject to obtaining appropriate approvals and permits from Dubai Municipality and any other relevant government authorities.

ARTICLE NINE
WASTE DISPOSAL

9.1 All Hotel Establishments within the Zone are mandatorily required to pay the Dubai Municipality waste management fee as per the Dubai Municipality tariff.

ARTICLE TEN
HOTEL LICENCE FEE

10.1 The Hotel Licence Fee shall be based on the Classification of the Hotel Establishment and as set out in Article 14.2 of the Decision.

ARTICLE ELEVEN
ENTERTAINMENT ACTIVITIES

11.1 All Outlets within a Hotel Establishment that provide entertainment shall comply with the requirements of the DTCM and the Dubai Police with respect to the provision of any such

entertainment and shall obtain all relevant permits, permissions and approvals as may be required for any particular entertainment activity. For the avoidance of doubt, the Authority shall not levy any additional fee with respect to entertainment conducted inside a Hotel Establishment.

ARTICLE TWELVE
INSPECTION AND FINES

12.1 The Authority, or any person duly authorised by the Authority, may enter the premises of a Hotel Establishment during business hours for the purposes of inspecting the activities or the books and records of the Hotel Operator in order to verify that the Hotel Operator is complying with the requirements prescribed in this Licensing Decision.

12.2 If a Hotel Establishment or Owner fails to comply with any requirement prescribed by this Licensing Decision, it commits a contravention.

12.3 Where a contravention has been committed, the Authority may impose a fine by way of a written notice including without limitation as prescribed in the Schedule 4.

Schedule 3

The General Manager

1. Every Licensee shall have a General Manager, who shall be a natural person, and whose name shall appear on the Licence.

2. Subject to the Licensee's articles, memorandum or equivalent constitutional document, a General Manager may be appointed (or removed) by a board of directors' resolution for such term, at such remuneration, and upon such conditions, as the directors may think fit.

3. The powers of the General Manager and limitations on the powers of the General Manager (including the right to delegate any of his powers) will be as determined by the board, whether by power of attorney or otherwise and in the absence of such determination, the General Manager is deemed to have ostensible authority to represent the Licensee in dealings with the Authority.

4. A General Manager holds office until his/her earlier death, resignation or removal by the Licensee (in accordance with the Licensee's articles, memorandum or equivalent constitutional document).

5. A General Manager may resign his/her office by depositing a notice in writing to that effect at the Licensee's place of business in the Zone. An effective notice of resignation operates to bring the General Manager's term of office to an end as of the date on which the notice is deposited or on such later date as may be specified in it.

6. Where a General Manager resigns or dies, the Licensee must immediately (through its authorised representatives) notify the Registrar and appoint a replacement General Manager.

7. Should the Licensee fail to appoint a replacement General Manager in the event of the resignation or death of the incumbent General Manager, the Authority may give directions to the Licensee in accordance with Regulation 76 of the PCR , the terms of which regulation are incorporated into this Schedule 3 by reference.

8. The appointment of a General Manager by a company under Regulations 74 of the PCR fulfils the requirements of this Schedule 3.

Schedule 4

Penalties

1. Where a Licensee fails to renew its Licence on or prior to the expiry date of the Licence, the Licensee shall, in addition to the Licence Fee for the subsequent year, pay a penalty to the Authority calculated in accordance with the following:

1.1 where the Licence is renewed within 60 or less days but more than 30 days of the Expiry Date, a penalty of AED2,500;

1.2 where the Licence is renewed within 90 or less days but more than 60 days of the Expiry Date, a penalty of AED5,000;

1.3 where the Licence is renewed after more than 90 days of the Expiry Date, a penalty of AED10,000.

The Licensee shall pay the penalty at the same time or prior to the Licence Fee for the subsequent year. Monies received by the Authority from the Licensee shall be applied firstly against any penalty due, and thereafter against the Licence Fee. The Authority may at its discretion refuse to renew a Licence in accordance with its discretionary powers as set out in the Licensing Regulations.

In addition to the imposition of a penalty as set out in this Article 1, the Authority may refuse to provide any governmental services, including sponsorship services as described in Article 4 of the Employment Regulations.

2. Where a person carries on a business in the Zone without a licence, that person shall pay a penalty to the Authority of AED10,000. For any subsequent offence, the person shall pay a penalty of AED25,000.

3. Where a Licensee carries on a business of a different segment or activity to that set out on the Licence, the Licensee shall pay a penalty to the Authority of AED10,000.

4. Where a Licensee furnishes misleading or inaccurate information to the Authority, the Licensee shall pay a penalty to the Authority of AED5,000.

5. Where a Licensee hinders or otherwise prevents inspectors appointed by the Authority from carrying out their appointment, the Licensee shall pay a penalty to the Authority of AED5,000.

6. Where a Licensee fails to provide UBO to the Authority on demand by the Authority in breach of Article 2.10, the Licensee shall pay a penalty to the Authority of AED5,000. In addition to the penalty as set out in this Article 6, the Authority may additionally or alternatively apply the sanctions set out in Article 10 of the Licensing Regulations.